

# Incentive Destination **URUGUAY**



*Uruguay at your reach... with SAT, your DMC in South America!*

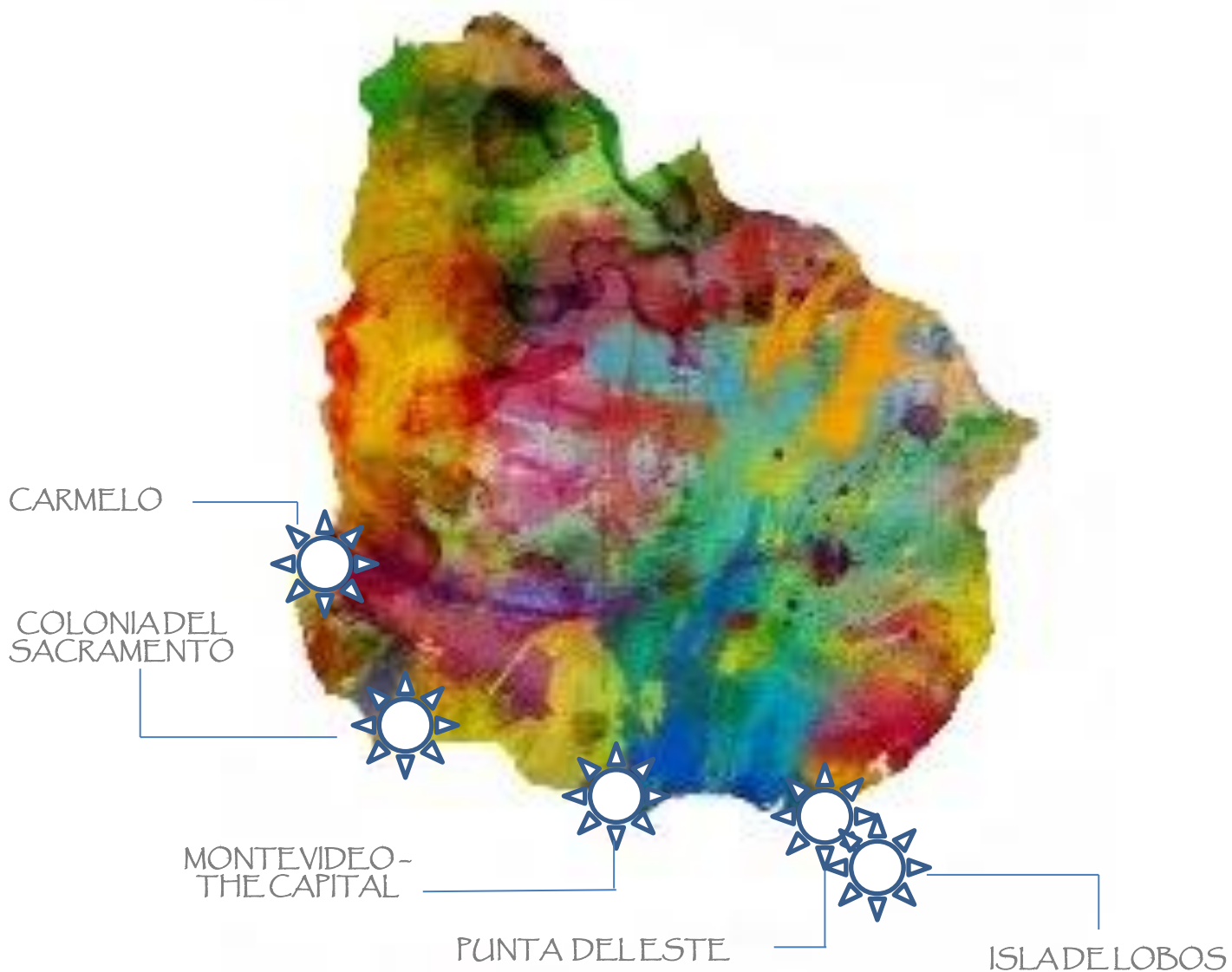


# URUGUAY – River of the painted birds

- ✧ A coastline length of 660km presents an endless strip of white and soft sand beaches as well as stunning landscapes in the interior of the country.
- ✧ The Spanish, Portuguese, Italian and British influences make Uruguay a small country with a lot to offer.
- ✧ You can still find real “gauchos”, the South American “cowboys”, leading a more traditional country life in the interior of Uruguay.

**BEST TRAVEL SEASON: OCTOBER - APRIL**









**MONTEVIDEO**



# MONTEVIDEO

- ✈ Is situated at the estuary of Río de la Plata
- ✈ It belongs to the Latin American ports with palm trees and sandy beaches
- ✈ Largest city of Uruguay and home of nearly half of Uruguay's population

## ACTIVITIES & EXPERIENCES:

- ✈ Sightseeing tour
- ✈ "Asado"-Workshop
- ✈ "Candombe"-Workshop
- ✈ Wine tasting at different bodegas
- ✈ Tango-class and visit of local milongas
- ✈ Tour in vintage cars
- ✈ Visit of the "Museo Andes 1972"





Town hall of Montevideo



Entrevenero Monument

## CITY EXPLORATIONS: HIGHLIGHTS OF MONTEVIDEO

Solis Theater



Independence Square



Legislative Palace







## DANCING CLASSES: **CANDOMBE** WORKSHOP

### TEAM BUILDING ACTIVITY

Get an introduction to the traditional Uruguayan Candombe drum music and dance. Candombe music is played on different types of drums and is originally from Angola and Congo.







## THE WINE EXPERIENCE: **BODEGA JUANICO**

Enjoy the Uruguayan countryside and taste the local wines at Bodega Juanico, one of the leading uruguayan wineries. Visit the vineyards and the wine cellar built in 1840.







## CULINARY EXPERIENCE: **BODEGA BOUZA**

### A WINERY WORTH VISITING

The winery is part of a harmonious milieu, surrounded by vines and native woods and was built in 1942 like a french chateaux. Visit the vineyards, the collection of antique cars and enjoy a wine tasting of the different varieties. At the restaurant you can choose from appetizers to the most elaborated local dishes.





# HORSE RACING AT: **HIPPODROME**

Watch a horse race and have dinner afterwards at the high-class restaurant or join an event which takes place in one of the nice halls of the Hippodrome.





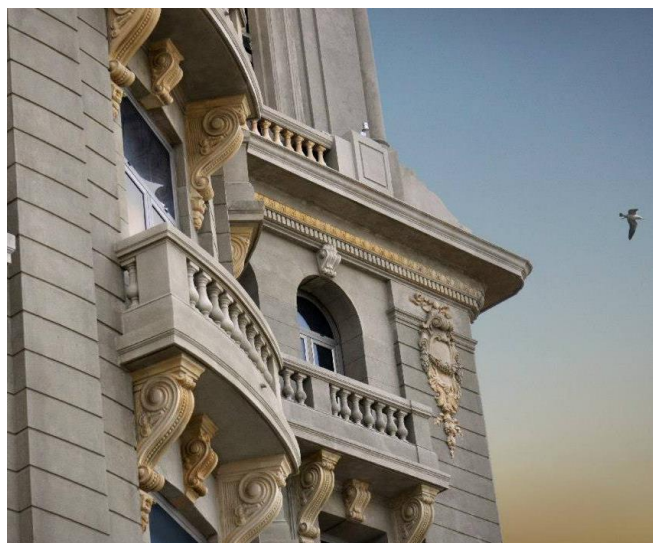


## VISIT THE: MUESO ANDES 1972

The Andes Museum honors the memory of the 29 Uruguayans who perished in the Andes in 1972, when their airplane crashed on its way from Montevideo to Santiago de Chile.

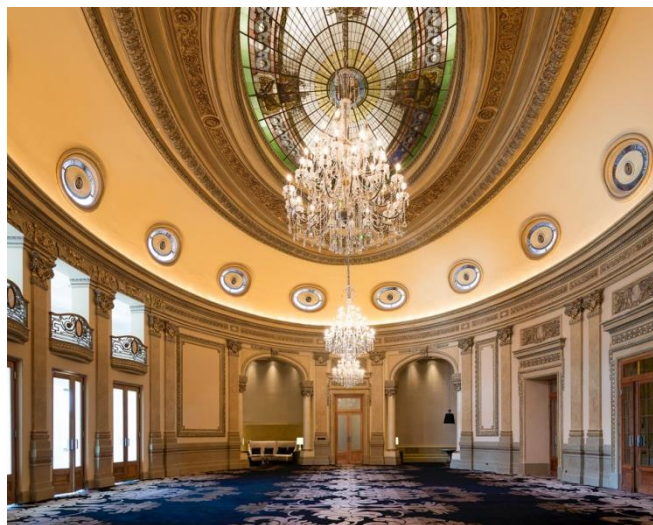
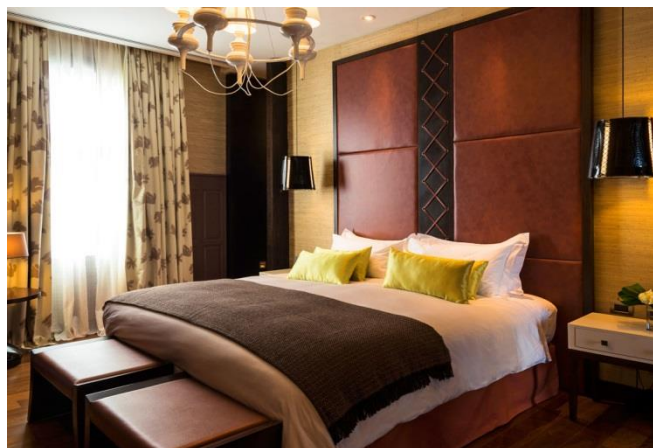






## **HOTELS: HOTEL SOFTEL MONTEVIDEO CASINO CARRASCO AND SPA**

EXCLUSIVE ROOMS FOR SEPCIAL GUESTS WITH THE  
BEST VIEW OF RÍODE LA PLATA







## **HOTELS: SHERATON MONTEVIDEO HOTEL**

LOCATED IN THE FASHIONABLE AREA OF PUNTA  
CARRETAS WITH EXCLUSIVE SHOPS AND  
RESTAURANTS. ALL ROOMS PROVIDE A  
SPECTACULAR VIEW OF THE CITY & RIO DE LA PLATA





# COLONIA DEL SACRAMENTO





# COLONIA DEL SACRAMENTO

- ✧ Is situated at the shore of Río de la Plata
- ✧ Style mix of Spanish & Portuguese colonial architecture
- ✧ Colonia's historic center declared a UNESCO world heritage site since 1995

## ACTIVITIES & EXPERIENCES:

- ✧ Treasure hunt through the historic center
- ✧ Stroll along the alleys of cobble stones & the Rambla with beaches
- ✧ City tour in golf carts or scooters
- ✧ Typical "Asado" workshop
- ✧ Horseback riding







## CITY EXPLORATION: COLONIA DEL SACRAMENTO

Stroll along the cobblestone streets of the charming city, which convinces with its archaeological values and emblematic monuments, such as the cathedral and the lighthouse.

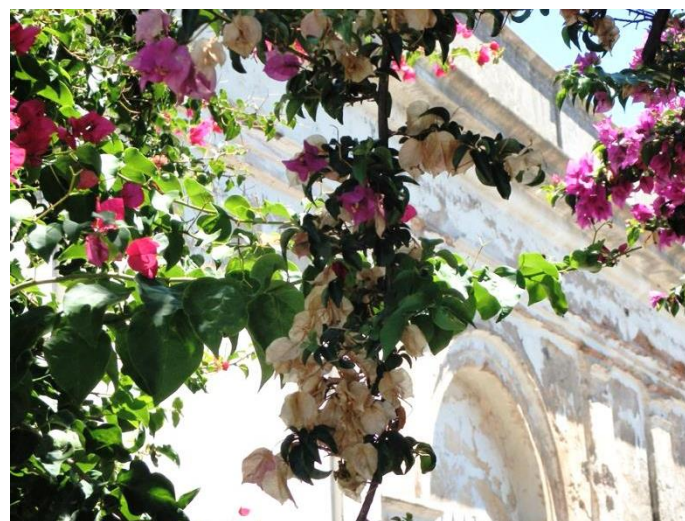






## IMPRESSIONS OF THE: **HISTORIC CENTER**

Experience the colonial and Portuguese influences.  
Visit the picturesque streets of the oldest city in the country!







## BACK IN TIME: LOS CERROS DE SAN JUAN

150 YEARS OF TRADITION AND HISTORY

Enjoy a typical Uruguayan barbecue lunch and wine tasting in a nostalgic atmosphere. As one of the most prestigious and oldest wineries in the country, Los Cerros de San Juan was declared a "Historic Monument" and Uruguay's Heritage in 2004.







## **HOTELS: SHERATON COLONIA GOLF & SPA RESORT**

THE HOTEL HAS AN IMPRESSIVE 1250 SQUARE METERS SPA AND A SPECTACULAR GOLF COURSE, CONVENIENT AMONGST URUGUAYAN EUCALYPTUS TREES, LAKES AND THE RIO DE LA PLATA RIVER.





# CARMELO





# CARMELO

- ✈ Typical small and tranquil Uruguayan town
- ✈ Reachable by boat from Tigre, Argentina (2:30 ~ 3h)
- ✈ Good touristic infrastructure (bodegas, golf, etc.)
- ✈ 2:30h from Buenos Aires, 1h from Colonia, 3:30h from Montevideo & 4:40h from Punta del Este

## ACTIVITIES & EXPERIENCES:

- ✈ Typical “Asado” (BBQ) & workshop
- ✈ Wine and cheese tasting at local bodegas
- ✈ Bike & boat tours
- ✈ Horseback riding







## ACTIVITIES AROUND: CARMELO

Get active in the pure nature and ride a bike, enjoy a picnic at one of the many vineyards or horseback riding, do a trip with an old-timer car and don't miss to taste the local cheese!





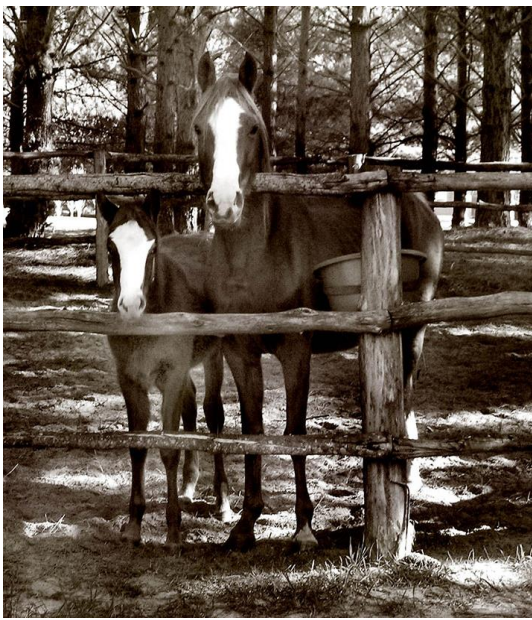


## NOSTALGIC MOMENTS IN CARMELO

During a walk through the charming city of Carmelo one will go back in time.  
The fantastic surrounding with its vineyards should also be seen!







## WINE EXPERIENCE: WINE LODGE NARBONA

The Restaurant offers a gourmet country kitchen with delicious raw materials mixed with natural elements.







## PASSION FOR WINE: **IRURTIA WINERY**

Make an unforgettable journey of local stories and wine tasting. Visit the vineyards, Dante's winery, the museum of family Irurtia and oak barrels cava.







## **HOTELS: HYATT SPA & RESORT**

A SERENE RETREAT ALONG THE SHORES OF URUGUAY'S RIO DE LA PLATA, IS SITUATED AMIDST A GORGEOUS LANDSCAPE OF GRASSY PLAINS, PINE AND EUCALYPTUS TREES. THE HOTEL IS PERFECT FOR GOLF AND TENNIS PLAYERS.







## HOTELS: CASA CHIC CARMELO

SITUATED IN A BEAUTIFUL LOCATION ON THE  
URUGUAYAN COAST COMBINED WITH  
SOPHISTICATED FACILITIES RESPECTING THE  
NATURE & ENVIRONMENT



→ Only recommended for small groups



# PUNTA DEL ESTE





# PUNTA DEL ESTE — ST. TROPEZ OF URUGUAY

- ✈ Miles of beautiful, pristine beaches
- ✈ Upscale and exclusive resort tradition
- ✈ Glittery nightlife
- ✈ Artigas Square with numerous stands of handicrafts

## ACTIVITIES & EXPERIENCES:

- ✈ Horseback riding, Golf & Water sports
- ✈ Visit of The Ralli Muesum
- ✈ Stroll along the main avenue “La Gorlero”
- ✈ Visit “Casapueblo”
- ✈ Isla de Lobos with the largest colony of sea lions in South America







## CITY EXPLORATION: PUNTA DEL ESTE







## MUSEUM & HOTEL EXPERIENCE: CASAPUEBLO

VISIT CASAPUEBLO, THE ATELIER OF THE ARTIST CARLOS PÁEZ VILARÓ. ENJOY THE MARVELLOUS VIEW OF THE COAST AND SEA OF PUNTA DEL ESTE & ADMIRE THE NUMEROUS ARTWORKS.







## LOSE YOURSELF IN ART AT THE: **RALLI MUSEUM**

It is one of five Ralli museums operating in the world. You will find one of the most important collection of Latin American art and works by famed European artists in this museum.







## ECOTOURISM AT: ISLA DE LOBOS

SPECIAL TOUR IDEAL FOR NATURE LOVERS

Visit this tiny island located about 8km southeast of Punta del Este!  
This nature reserve impresses with its marvelous landscapes, the large colonies of sea lions and South American fur seals.

The lighthouse was inaugurated in 1858.







## NAVIGATION & SAILING: **YACHT CLUB**

Navigate & sail at the coastline of Punta del Este.

Enjoy fresh fish, seafood from the coast or international dishes at the elegant Yacht restaurant and try the best drinks of Punta del Este at the Yacht bar!







## NOSTALGIC TIMES: **ESTANCIA SIGLO XX**

GAUCHO EXPERIENCE AT ITS BEST!

Eat a typical Asado (BBQ), sleep in one of the Posada suites & visit the old-timer car museum.







## **HOTELS: FASANO LAS PIEDRAS HOTEL**

THE HOTEL JOINS URUGUAYAN COUNTRY  
RUSTIC ELEGANCE AND THE CHARM OF  
PUNTA DEL ESTE

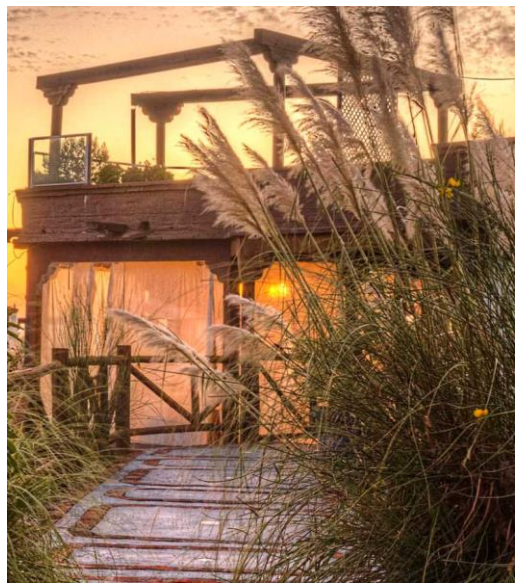






## HOTELS: CUMBRES

THE FAMILY-RUN HOTEL CONVERTS DIFFERENT  
SPECIFIC ART ELEMENTS WHICH MATCH  
HARMONIOUSLY

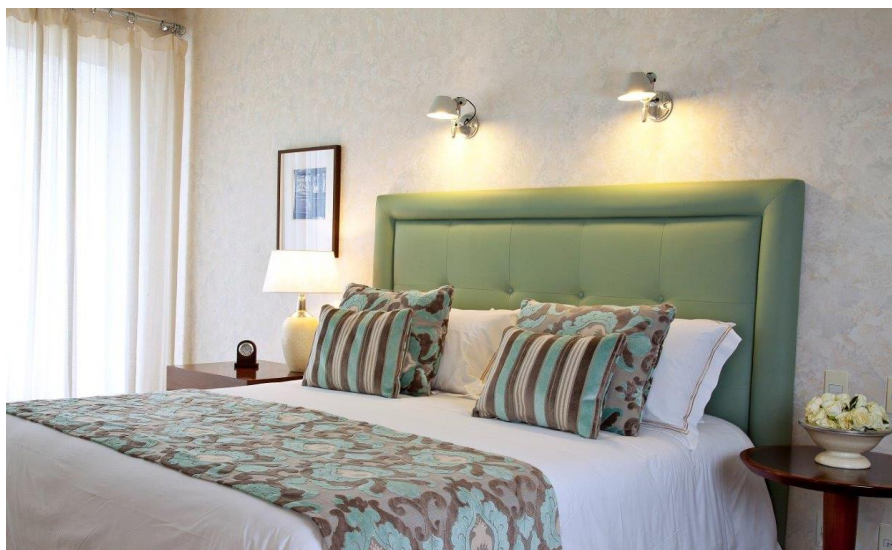






## **HOTELS: MANTRA RESORT, SPA & CASINO**

THE EUROPEAN-STYLE RESORT OFFERS LUXURIOUSLY FURNISHED ROOMS WITH MAGNIFICENT PANORAMIC VIEWS TO MAKE YOUR STAY A UNIQUELY PLEASANT EXPERIENCE





## COLONIA DEL SACRAMENTO & CARMELO

Sightseeing tour through the historic center of Colonia, including pick up at the ferry pier for visiting the winery Los Cerros de San Juan. Taste some Uruguayan wine and cheese! Additionally, enjoy lunch at the Restaurant Meson de la Plaza. Stay a few days in Carmelo, make a city tour and enjoy a culinary experience at the Wine Lodge Narbona & the Irurtia Winery! *Program of 4-5 days.*

## MONTEVIDEO, PUNTA DEL ESTE & BUENOS AIRES

Enjoy the city of Montevideo and visit some artists in their workshops and ateliers. Visit also the main points of interest, e.g. the Old City, Constitution Square, Cathedral and Colonial Town Hall, Solis Theatre, Independence Square at the center with the monument dedicated to national hero, José Gervasio Artigas and his Mausoleum. Visit further cultural sights, like the Casapueblo & the Ralli Museum and stroll along the picturesque coast of Punta del Este. Arrived in Buenos Aires, a half day city tour is waiting for you! Take tango lessons with Juan Carlos Copes and enjoy afterwards lunch at Cabaña Las Lilas. However, the city of tango offers more: the Fortabat & Evita Museum. For soccer fans the La Boca Museum & Stadium is very interesting. The last day will be spent at Estancia El Ombu de Areco, a real Gaucho experience! In the evening a Farewell Gala Dinner at Museum Isaac Fernandez Blanco will take place. *Program of 8-9 days.*





# SOUVENIRS & GIFTS

MATE &  
MATE SETS,  
WINE, ART &  
CRAFTS,  
OLIVE OIL, LOCALLY MADE  
CHOCOLATE & SWEETS;  
BOOKS

BUENA VISTA

Aceite de Oliva

— Extra Virgen - Sin Filtrar —

Acidez menor a 0.2%

Primera extracción en frío

Cosechado a mano

BUENA VISTA

Aceite de Oliva

— Extra Virgen - Sin Filtrar —

Acidez menor a 0.2%

Primera extracción en frío

Cosechado a mano en nuestro país





*South American Tours, DMC*, will design a unique, exciting group or incentive program for you! In business for over 40 years and under European management, we have offices in Argentina, Brazil, Chile, Colombia, Ecuador, Peru and Uruguay. Our team has years of experience and expert product knowledge of the continent.

Andean mountains, Amazonian rainforests, colonial towns, Inca ruins, Patagonian glaciers, alluring beaches, volcanic islands, tantalizing tango, rolling vineyards, non-stop night life – the magic of South America is an exciting background for Your Group Adventure!

Discover how we will create a visually rich, harmonious and engaging group adventure – a “once in a lifetime” experience and a true reward! Just a few ideas of what we can do for you...

\*Inspiring themed events and activities - entertainment, decor \*Complete tours, programs and itineraries for any of our 7 countries \*Hotel/Resort recommendation \*Team building activities  
\*Tours, dinners, events in exquisite natural, historical and cultural settings \*Meet & greet/transfers (of course) \*Specialized tours - wine & gastronomy, Patagonia adventures, Bariloche Lake Crossings, Iguazu falls, Inca civilization, Galapagos Island, Amazon river cruises and more...

*Uruguay at your reach... with SAT, your DMC in South America!*

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