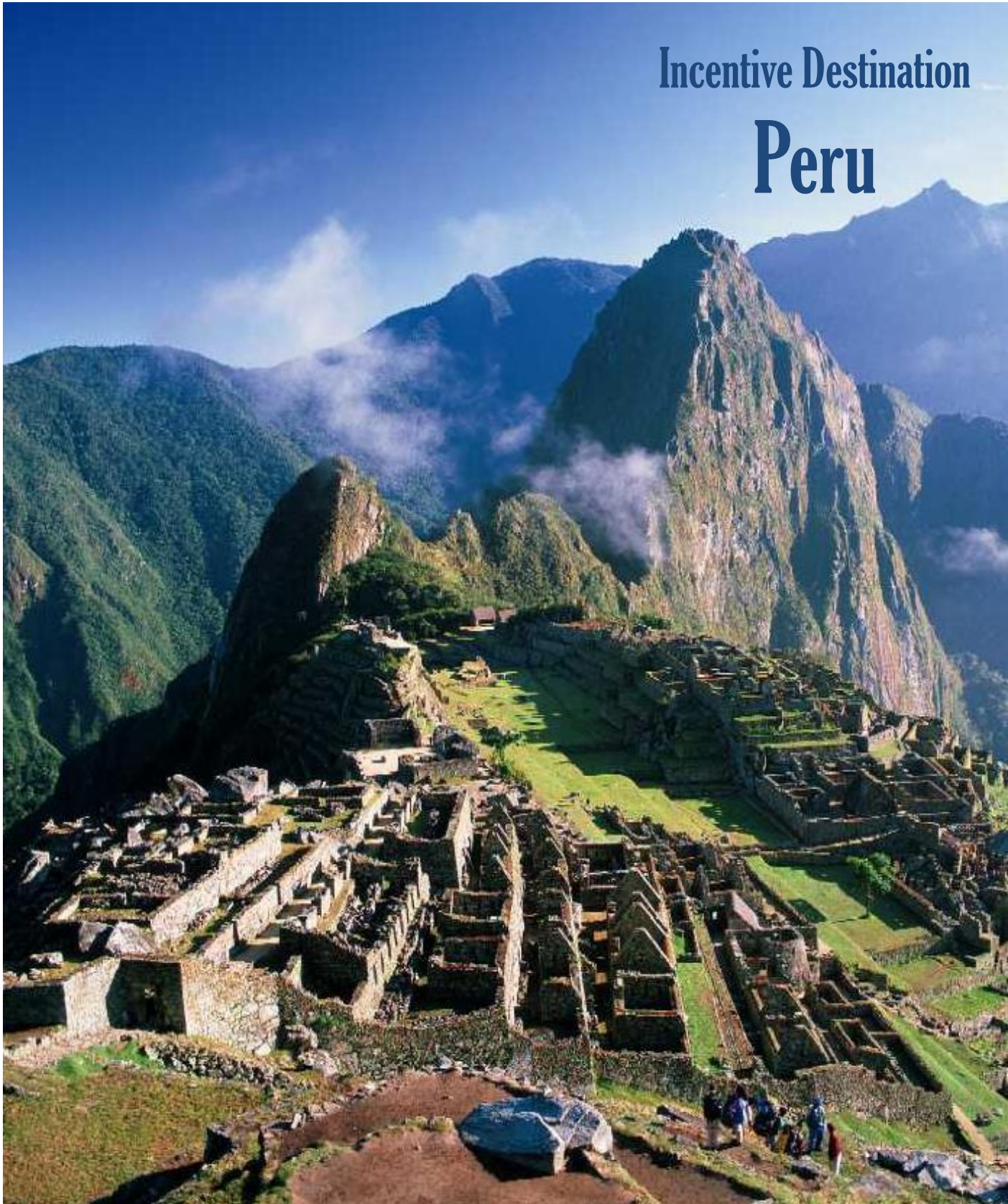


# Incentive Destination Peru

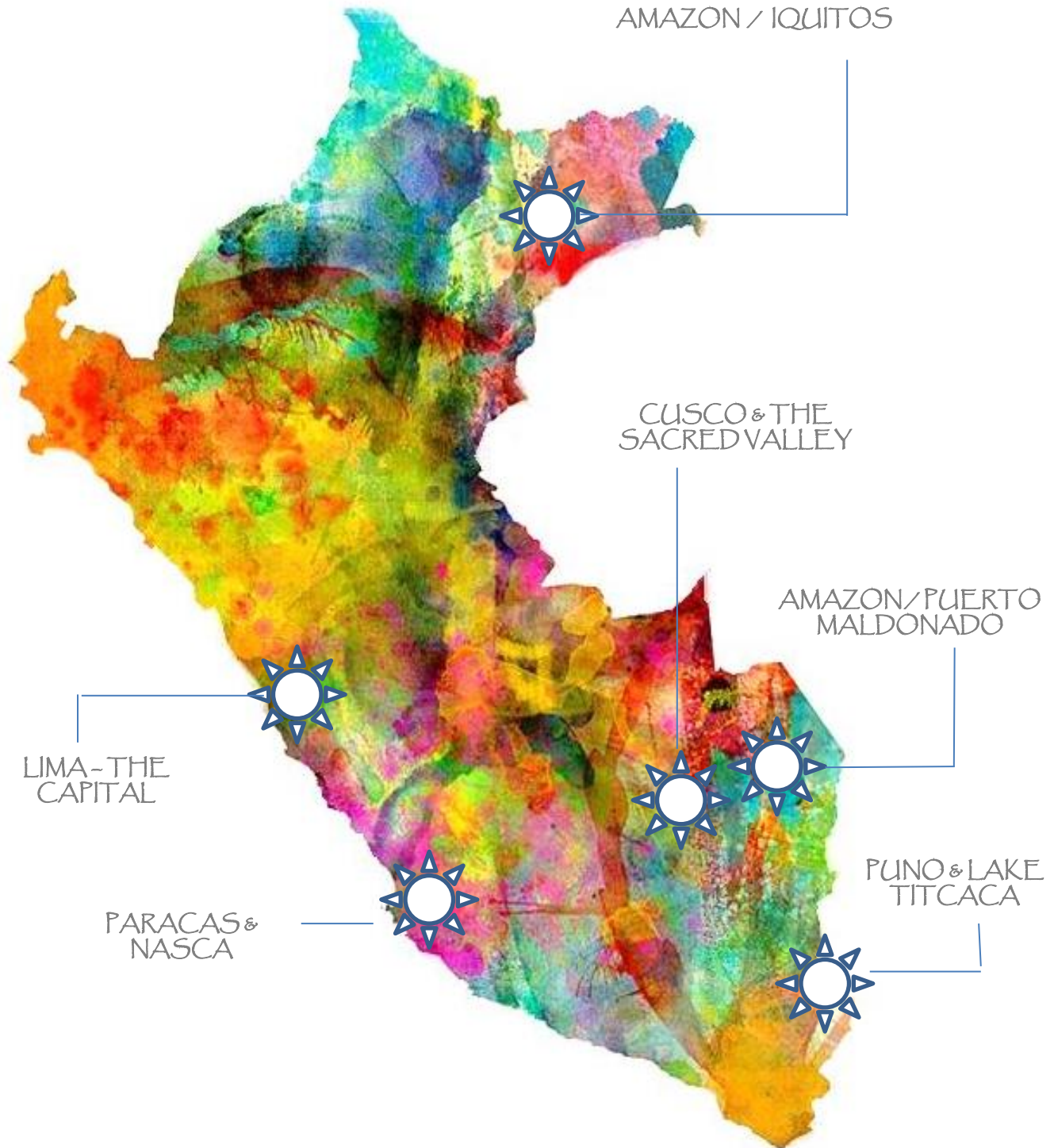


*Peru at your reach... with SAT, your DMC in South America!*

- ✦ 10.000 years of history and ancient cultures
- ✦ Spectacular landscapes: Rain forest, mountains, deserts
- ✦ Culinary delights - one of the world's greatest food destinations
- ✦ Festivals, traditions & modern spirit
- ✦ Numerous UNESCO World Heritage Sites, such as Machu Picchu, the lost City of the Inca, or the famous Nasca Lines

**BEST TRAVEL SEASON: MAY – OCTOBER**





LIMA



# LIMA – SOUTH AMERICA'S FOOD CAPITAL WITH OCEAN VIEW

- ✦ Mix of historical & modern sites, churches & convents
- ✦ Elegant shopping district, excellent restaurants, stylish bars and cafés
- ✦ Some of the best museums of South America
- ✦ Great social food scene and growing prominence in the culinary world

## ACTIVITIES & EXPERIENCES:

- ✦ Peruvian Paso Horse show at Hacienda Mamacona
- ✦ Exclusive night visit of Pachacamac temple
- ✦ Visit of the famous Larco Herrera Museum
- ✦ Peruvian Cooking Class
- ✦ Sail the Peruvian Coast





Larco Herrera Museum: world's largest private collection of pre-Columbian art.

## CITY EXPLORATIONS: HIGHLIGHTS OF LIMA



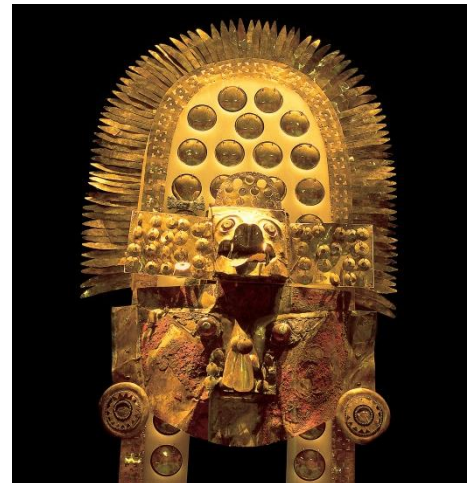
Lima Cathedral



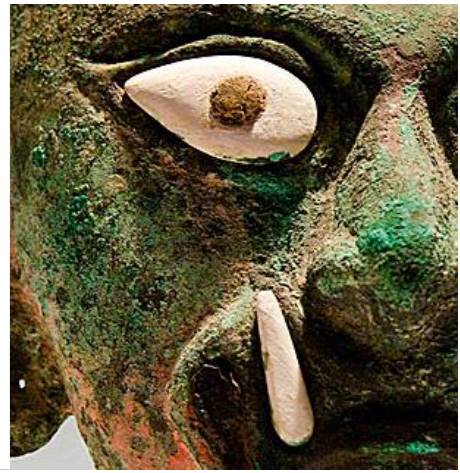
Convent San Francisco



Pachacamac temple ruins



Gold Museum



## PRE-COLOMBIAN ART & GOURMET LUNCH: LARCO HERRERA MUSEUM & RESTAURANT

Unique colonial residence... the museum is home to a huge collection of Peruvian gold and silver from ancient times. Largest private collection of pre-Colombian art in the world! Guided visit and lunch at the restaurant Museo Larco, located in the beautiful gardens of the colonial building.



# PERUVIAN PASSION: PASO HORSE SHOW AT HACIENDA MAMAONA

A most pleasant place, celebrating and sharing with you the best of Peruvian patrimony: the elegant Paso Horse, the delicious and famous Cuisine, and a varied Folkloric show - all in the most charming surroundings.







## PERUVIAN COAST: **SAILING LIMA**

An alternative Lima adventure... A leisurely and relaxing experience, sailing through the Pacific seas, taking in the sights of the islands and the coastline, the cool oceanic breeze and the tasty assortment of on-board snacks!





## COOKING LESSONS: **URBAN KITCHEN**

High Quality cooking lesson with fresh ingredients from the local markets.  
Active cooking for groups of max 15 pax , pure presentation for 40 pax!





## COOKING CLASSES: SKYKITCHEN

Typical Peruvian... Skykitchen offers a 3-course lunch class, a 4-course dinner class, an Andean delicacies class, a vegetarian class and custom-made classes. Cook a Peruvian menu and enjoy the fruits of your labor!





Casa García Alvarado – private lunches, dinners and gala functions!

## VENUES: **FINEST CHARMS OF OLD LIMA**



Casa Díez Canseco



Casa Luna



Astrid y Gastón: Peruvian meets haute cuisine! Gastón Acurio is Peru's best known celebrity chef. His restaurant in Lima was recently voted the Best Restaurant in South America! Modern, sophisticated, elegant!

## RESTAURANTS: AWARD WINNING & POPULAR



El Mercado: Owned by another leading chef of Lima, Rafael Osterling, this restaurant is a casual canopy-covered semi open-air place on a large patio! Specialty of the house: the Ceviche, Peru's national pride!



## **HOTELS: BELMOND MIRAFLORES PARK**

SET IN ONE OF LIMA'S MOST FASHIONABLE AREAS!  
RIGHT BESIDE THE PACIFIC OCEAN! 82 ROOMS.





## **HOTELS: COUNTRY CLUB LIMA**

A PERUVIAN NATIONAL MONUMENT WITH LUXURY FLAIR.  
75 ROOMS & SUITES AND ONSITE MUSEUM!





## **HOTELS: HOTEL MARRIOTT**

THE HOTEL OFFERS A UNIQUE ARCHITECTURE WITH FANTASTIC VIEWS OF MIRALFORES AND THE COAST.







## **HOTELS: THE WESTIN LIMA & CONVENTION CENTER**

LOCATED AT SAN ISIDRO DISTRICT, WITH POPULAR RESTAURANTS, GALERIES & PARKS AROUND. 301 ROOMS.



# CUSCO & THE SACRED VALLEY



# CUSCO & THE SACRED VALLEY

- ✦ Key area of Inca settlement:  
Inca capital, holy mountains  
& ancient people
- ✦ Archeological sites  
& ancestral traditions
- ✦ UNESCO World  
Heritage Site Machu Picchu,  
lost city of the Inca
- ✦ Living culture of Cusco & its  
artisan quarter of San Blas

## ACTIVITIES & EXPERIENCES:

- ✦ Cusco, Urubamba Valley &  
Machu Picchu Explorations
- ✦ Andean Culture Workshop
- ✦ Agricultural Visits
- ✦ Welcome Dinner  
Hacienda Huayocari
- ✦ Experiential visits: share the  
everyday life of a local family
- ✦ Inti Raymi Festivities & Rituals





## CUSCO EXPLORATIONS: INCAN CULTURE & HIGH ALTITUDE

Cusco reflects the magic of the Incan Empire on an altitude of 3.400 meters above sea level.



Plaza de Armas



Cusco Children



La Compañía de Jesús

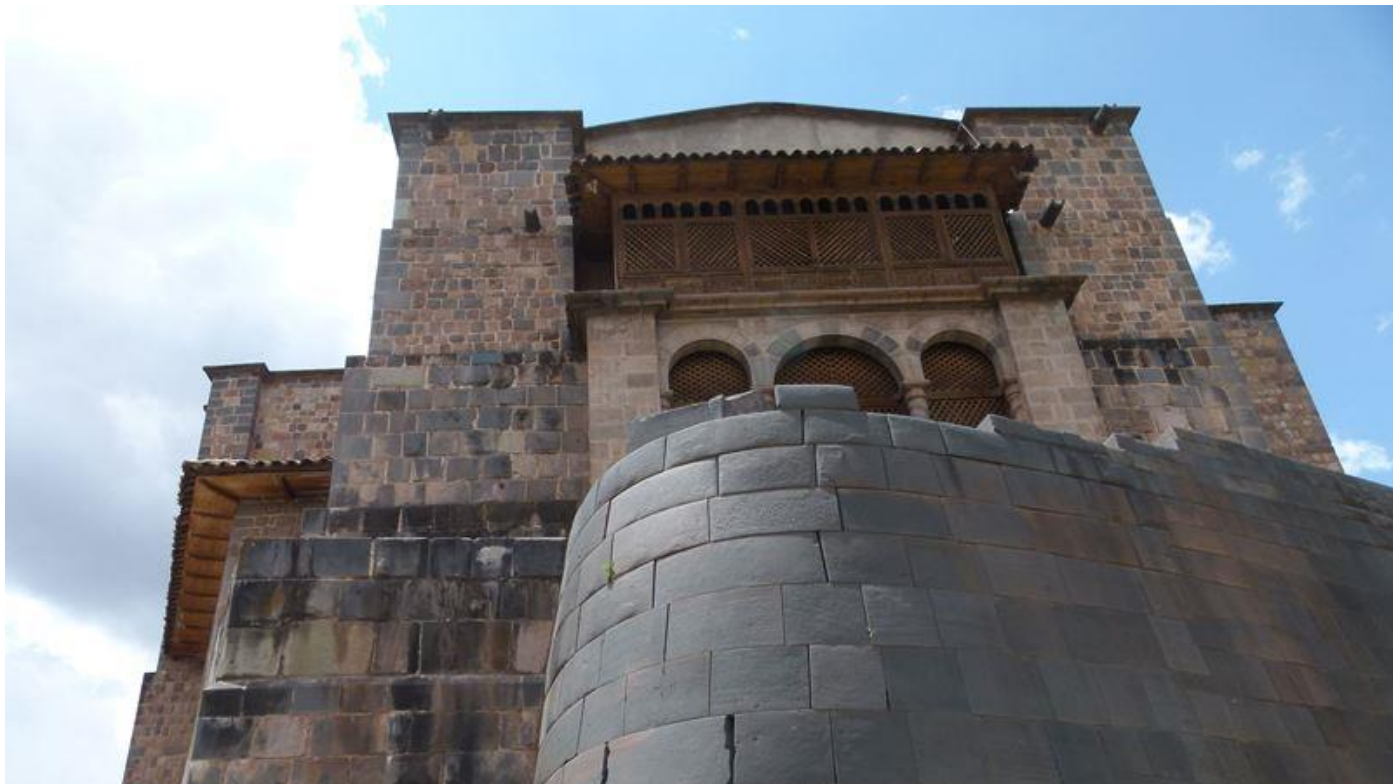


San Blas Artisan quarter



## CUSCO EXPLORATIONS: **KORIKANCHA & SACSAYHUAMAN**

The ruins of Sacsayhuaman and the Temple of the Sun (Korikancha) reflect the Incan Culture.





## CHOCO MUSEUM CUSCO:

# CHOCOLATE WORKSHOP – BEANS TO BAR

A delicious fun activity: Learn about the cacao tree and the harvest, roasting of the beans, preparing of chocolate. Tastings included!





Pisac's famous Sunday Market – a colourful, indigenous quechua meeting point!

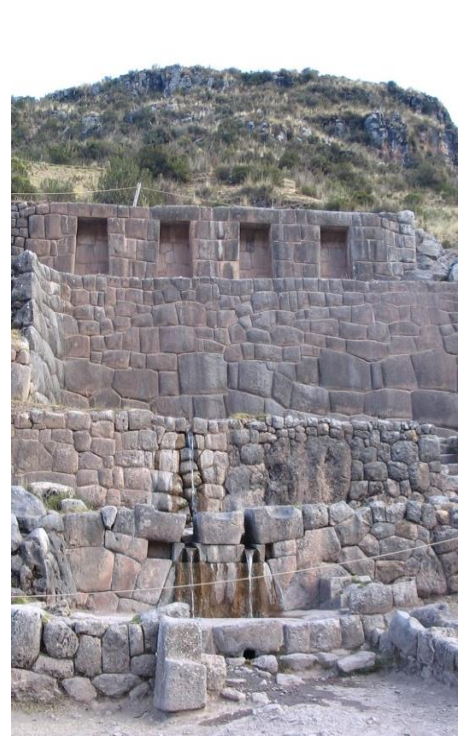
## AROUND CUSCO: SACRED VALLEY EXPLORATIONS



Maras



Moray



Tambo Machay



## TEAMBUILDING: ANDEAN CULTURE WORKSHOP MARAS

Immerse yourself in the Andean Culture, visiting the typical and rural village of Maras amidst the Sacred Valley. Be welcomed by a group of villagers, who will introduce you to their culture, customs and traditions. The different workshops have a duration of 40-60 minutes each: Painting, Picantería, Dancing & music from the Andes, Quechua language, Hat fabrication, Cooking and Panco (artwork made from corn leaves).







## LAST LIVING INCA VILLAGE OF PERU: **OLLANTAYTAMBO**

Visit to a local home and tasting of delicious empanadas, freshly prepared in a traditional oven. Visit to the ruins of Ollantaytambo, one of the few places where the Incas had triumphed over the Spanish Conquistadors.





## **GROUP ADVENTURE: MACHU PICCHU DISCOVERY**

DISCOVER THE UNESCO WORLD HERITAGE SITE!  
In 1911 the American historian Hiram Bingham rediscovered the Incan citadel,  
which was unknown to the world until this day.





## NOSTALGIC ADVENTURE: **HIRAM BINGHAM TRAIN**

From Poroy, near the ancient city of Cusco, to the Lost City of Machu Picchu, a trip on the elegant Belmond Hiram Bingham takes you through the most stunning scenery in Peru. The most luxurious way to reach Machu Picchu!



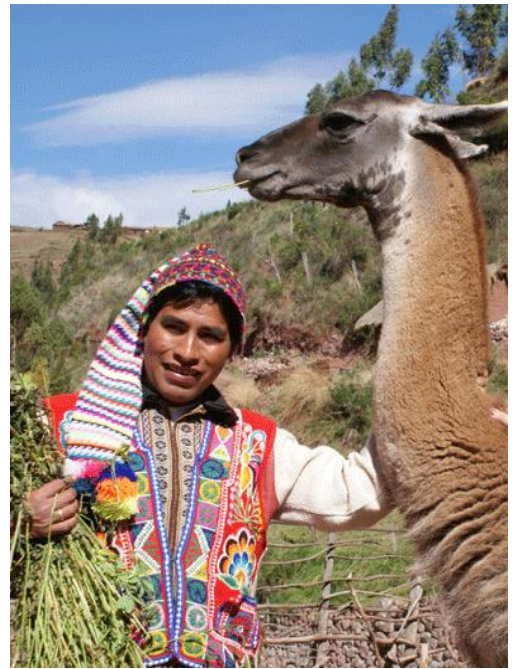


## AGRICULTURAL PROGRAMS: **POTATOE PARK**

Take part of the Andean ritual “pago a la tierra” (Offering to the Earth). Despite this being an ancient ritual, it is still part of current Peruvian culture.

The Potato Park is a new local model of agrobiodiversity conservation, a denominated Indigenous Biocultural Heritage Area. The Park is one of the 4 world’s major food crops, protected for centuries by Andean people. The Potato Park celebrates the tremendous diversity of native potato varieties.





## AGRICULTURAL PROGRAMS: **AWANAKANCHA**

Visit to Awanakancha, a living museum of Andean cameloids including Llamas, Alpacas, and the very rarely seen Vicuñas and Guanucos. Awanakancha's main task is the preservation of old weaving techniques, that are typical for the area, as well as support of the local communities involved in the project.





**PURELY ORGANIC: LUNCH / DINNER HACIENDA HUAYOCARI**





## **PURELY ORGANIC: LUNCH PARADOR DE MORAY**





## GALA DINNER & SHOW: CASA CONCHA MUSEUM

The museum unites returned artifacts from Machu Picchu in a beautiful colonial mansion. Enjoy a gala dinner and folkloric show in its beautiful patio!



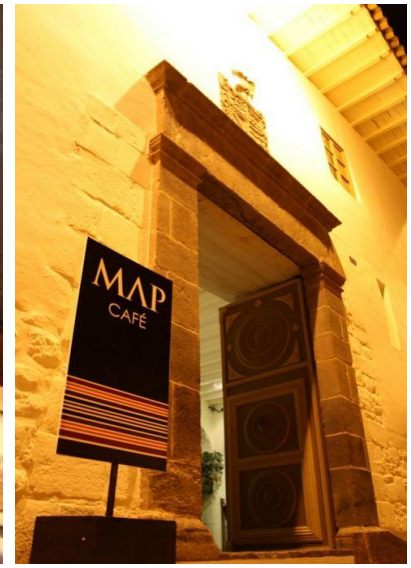




## **DINNER COCKTAIL: MUSEO DE ARTE PRECOLOMBINO**

Learn how Peruvian handicrafts are made and enjoy a typical Peruvian dinner and cocktails in the museum's beautiful colonial patio.





MAP Café: located at the beautifully designed Pre-Colombian Art Museum of Cusco. Modern, minimalistic, with views of the colonial patio.

## RESTAURANTS CUSCO: CLASSY & TRADITIONAL



Chicha Restaurant: the latest venture of famous Astrid & Gastón, excellent and popular, overlooking Cusco's charming Plaza Regocijo!



## **HOTELS CUSCO: BELMOND HOTEL MONASTERIO**

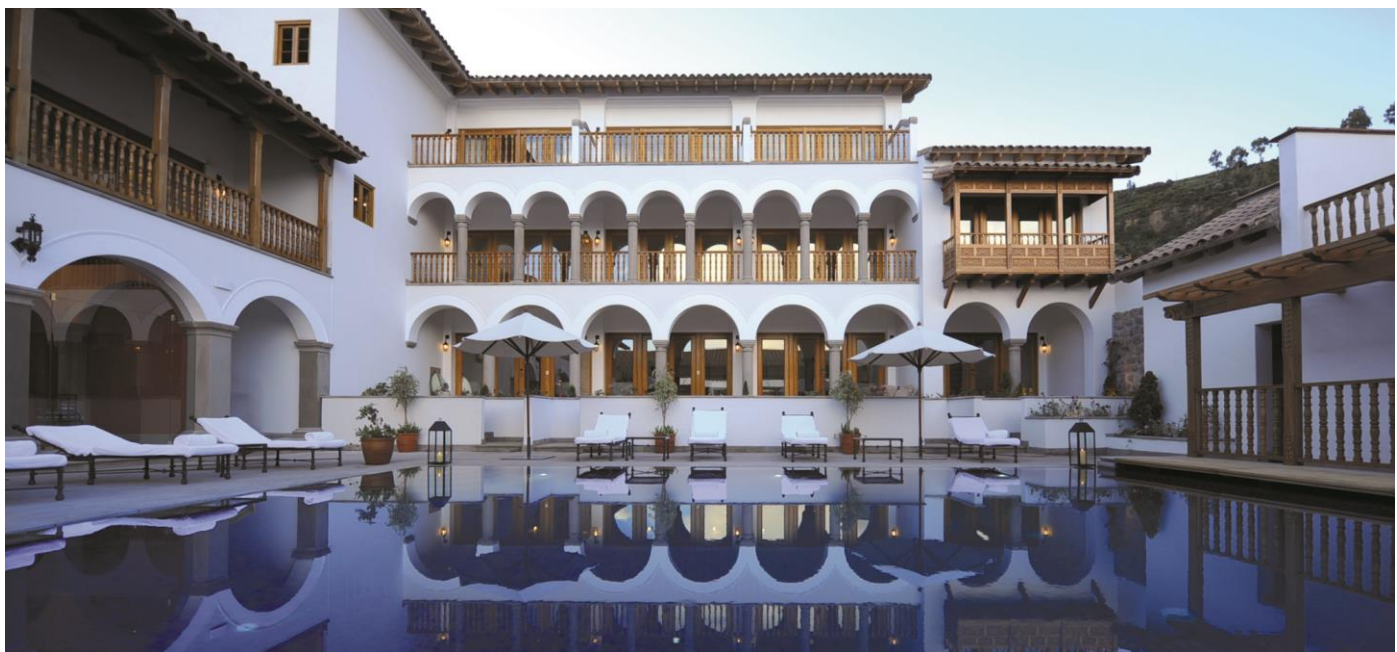
SET BESIDE CUSCO CENTRAL SQUARE. FORMER MONASTERY AND NATIONAL MONUMENT! 126 ROOMS.





## **HOTELS CUSCO: BELMOND PALACIO NAZARENAS**

NESTLING BETWEEN THE WALLS OF AN OLD MONASTERY IN THE HEART OF CUSCO. 55 ROOMS.





## HOTELS CUSCO:

# PALACIO DEL INKA, A LUXURY COLLECTION HOTEL

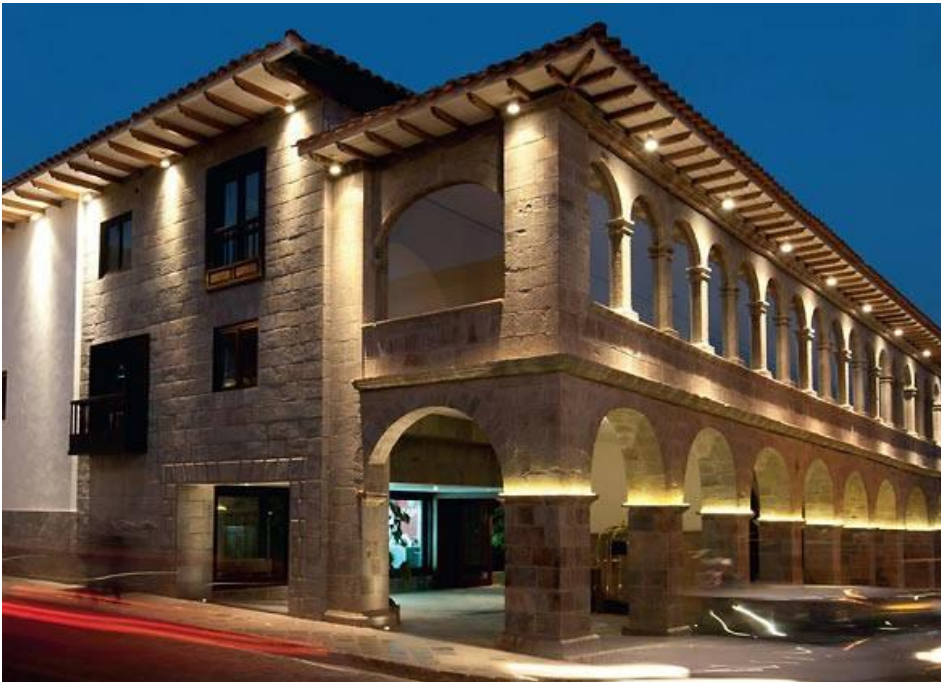
A STORIED MANSION DATING BACK OVER 5 CENTURIES, RIGHT IN THE HISTORIC CENTER OF CUSCO! 203 ROOMS.





## **HOTELS CUSCO: JW MARRIOTT EL CONVENTO CUSCO**

HISTORIC CHARM AND ELEGANCE, LOCATED IN THE CITY'S HISTORICAL CENTER. ONE OF THE FINEST OPTIONS IN TOWN! 160 ROOMS.





## **HOTELS SACRED VALLEY: TAMBO DEL INKA** **A LUXURY COLLECTION RESORT & SPA**

FROM THE PERUVIAN CHAIN LIBERTADOR. LOCATED AT THE TOWN OF URUBAMBA. BEAUTIFUL DESIGN THAT FITS THE SURROUNDINGS! 128 ROOMS.





**HOTELS SACRED VALLEY: BELMOND RIO SAGRADO**

BUILT IN NATURAL MATERIALS TO RESEMBLE AN AUTHENTIC ANDEAN VILLAGE. 21 GUEST ROOMS.







## **HOTELS SACRED VALLEY: ARANWA SACRED VALLEY**

BUILT ON A 17<sup>th</sup> CENTURY COLONIAL HACIENDA RIGHT NEXT TO THE VILCANOTA RIVER. ONLY 1<sup>h</sup> FROM CUSCO. COZY ATMOSPHERE. 115 GUEST ROOMS.





## **HOTELS MACHU PICCHU: BELMOND SANCTUARY LODGE**

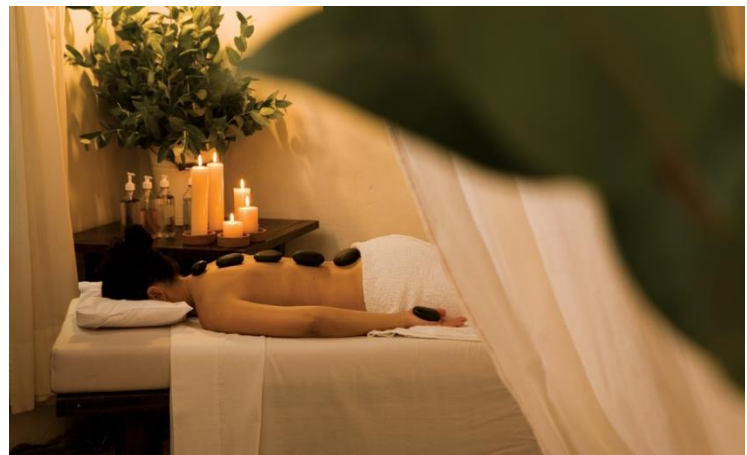
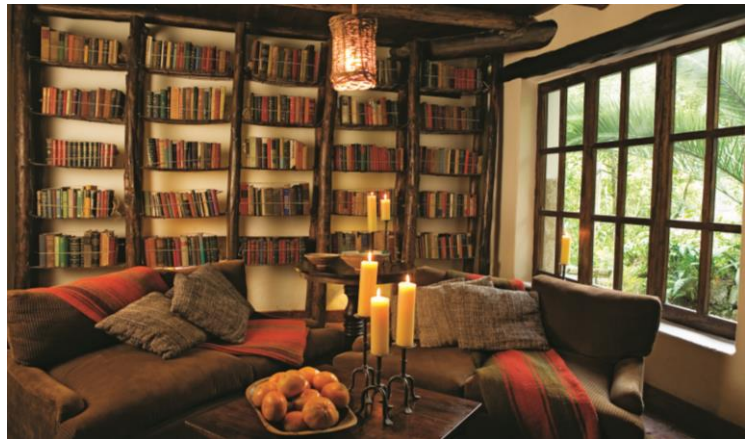
LOCATED ADJACENT TO THE ANCIENT INCA CITADEL OF MACHU PICCHU, WITH EASY ACCESS TO THE WORLD HERITAGE SITE. 29 GUEST ROOMS:





## HOTELS MACHU PICCHU: **INKATERRA MACHU PICCHU**

LOCATED IN MIDST CLOUD FOREST, JUST ACROSS THE TRAIN STATION OF AGUAS CALIENTES. 85 CASITAS, ANDEAN STYLE!





## HOTELS MACHU PICCHU: **SUMAQ MACHU PICCHU**

ON THE BANKS OF THE VILCANOTA RIVER &  
AT THE FOOT OF MACHU PICCHU! 60 ROOMS.





**PUNO & LAKE TITICACA**

# PUNO & LAKE TITCACA

- ✧ Turquoise blue lake Titicaca, that according to legend gave birth to the Inca civilization
- ✧ The world's highest navigable lake
- ✧ Puno – display of highland ancestor's life , traditions & Spanish patterns

## ACTIVITIES & EXPERIENCES:

- ✧ Explore historical Puno
- ✧ Picnic at the lake shore
- ✧ Kayaking or cycling
- ✧ Trip to the the Uros & Taquile Island
- ✧ Admire the skills of the locals while doing handicrafts





Cathedral, Baroque style, built in the 17<sup>th</sup> century.

## CITY EXPLORATIONS: HIGHLIGHTS OF PUNO



Handicraft work



Traditional festivals (capital of folklore)!



## **SACRED LAKE TITICACA:** **THE WORLD'S HIGHEST NAVIGABLE LAKE!**

Located between Bolivia and Peru, at over 3.800 meters above sea level. Sacred place for the Inca civilization ~ according to the Incan mythology, their first king raised from the lake,, and created the sun, the stars, the people.







## ANCIENT TRADITIONS: VISIT UROS & TAQUILE

Home to the legendary Uros people, who live on the floating reed islands and the famous weavers of Taquile Island.





## ACTIVITIES ON AND AROUND LAKE TITICACA

Visit local festivals, enjoy a pic-nic at the shores of the lake, star and wildlife watching! Or get active: trekking, mountain biking, kayaking, rowing, hiking.





## **HOTELS: TITILAKA LAKE VIEW LODGE**

LUXURY ALL INCLUSIVE 18 ROOM LODGE ON A REMOTE PRIVATE PENINSULA - AT THE SHORES OF LAKE TITICACA! SURROUNDED BY STUNNING SCENERY & ANDEAN GEOGRAPHY! CONTEMPORARY STYLE.





## **HOTELS: LIBERTADOR LAGO TITICACA**

PRIVILEGED LOCATION AT THE SHORES OF ESTEVES ISLAND. FINE VIEWS OF LAKE TITICACA! 123 ROOMS.





**AREQUIPA**

## Arequipa — The White City

- ✦ situated in the south of Peru in a fertile valley between the coast and the mountains
- ✦ Colonial mansions made of “white” volcanic sillar stone
- ✦ Colca-Canyon, third most visited destination of Peru

### **ACTIVITIES & EXPERIENCES:**

- ✦ Visit to the monastery Santa Catalina
- ✦ Visit to the mansion of Arequipa’s owner
- ✦ Excursion to the Colca-Canyon





## CITY EXPLORATIONS: **AREQUIPA**

Impressive churches and monasteries of the White City!





## SURROUNDINGS OF AREQUIPA

Beautiful landscape, lush nature, Peruvian flora & fauna.







## EXCURSION TO THE WORLD'S DEEPEST CANYON: **COLCA**

Nestled within the Andes Mountains, with an estimated depth roughly twice that of the Grand Canyon. Soaring condors, Inca & Pre-Inca traditions,, endless trekking options, local agriculture, breathtaking scenery.





## CITY HOTELS: LIBERTADOR AREQUIPA

CLASSICAL COLONIAL  
CHARME, SET IN MIDST  
OF GARDENS.  
88 GUEST ROOMS.





## HOTELS COLCA CANYON: CASITAS DEL COLCA

REMOTE ORIENT EXPRESS OUTPOST: 20 DISCRETE CHALETS WHICH SIT HALFWAY UP THE CANYON, SHARING THE ALTITUDE WITH SOARING CONDORS! SUITABLE FOR SMALL GROUPS.





**PROVINCE OF ICA**



## ADVENTURE & FUN: ICA & HUACACHINA SAND DUNES

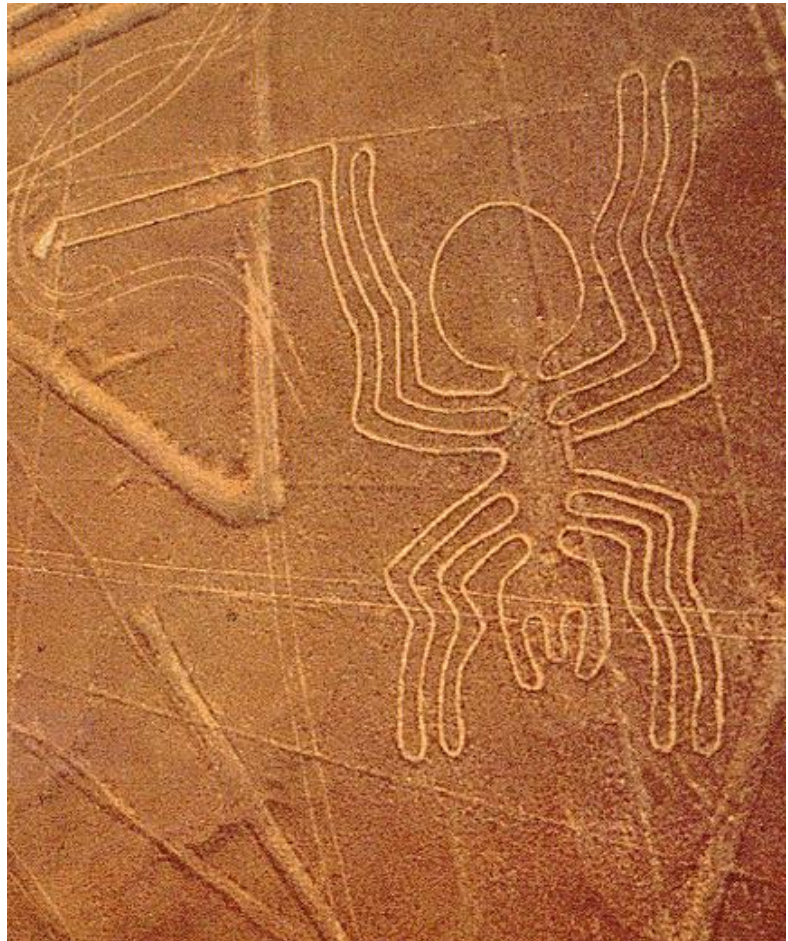
Great spots for sandboarders to put their skills to the test, home to some of the tallest sand dunes in the world. Dune Surfing & Sand Buggy Tours! Enjoy the hot alternative to snow boarding - no scarf, gloves or snow required. Breakfast and after board get-together at desert tents!





## MYSTIC CULTURES: **NASCA LINES**

Discover one of South America's most enigmatic sights, the extraordinary Nasca Lines. Creatures drawn here include monkeys, lizards, spiders, hummingbirds and an astronaut lookalike. The mystic lines are best seen from the air (Cessna or helicopter).

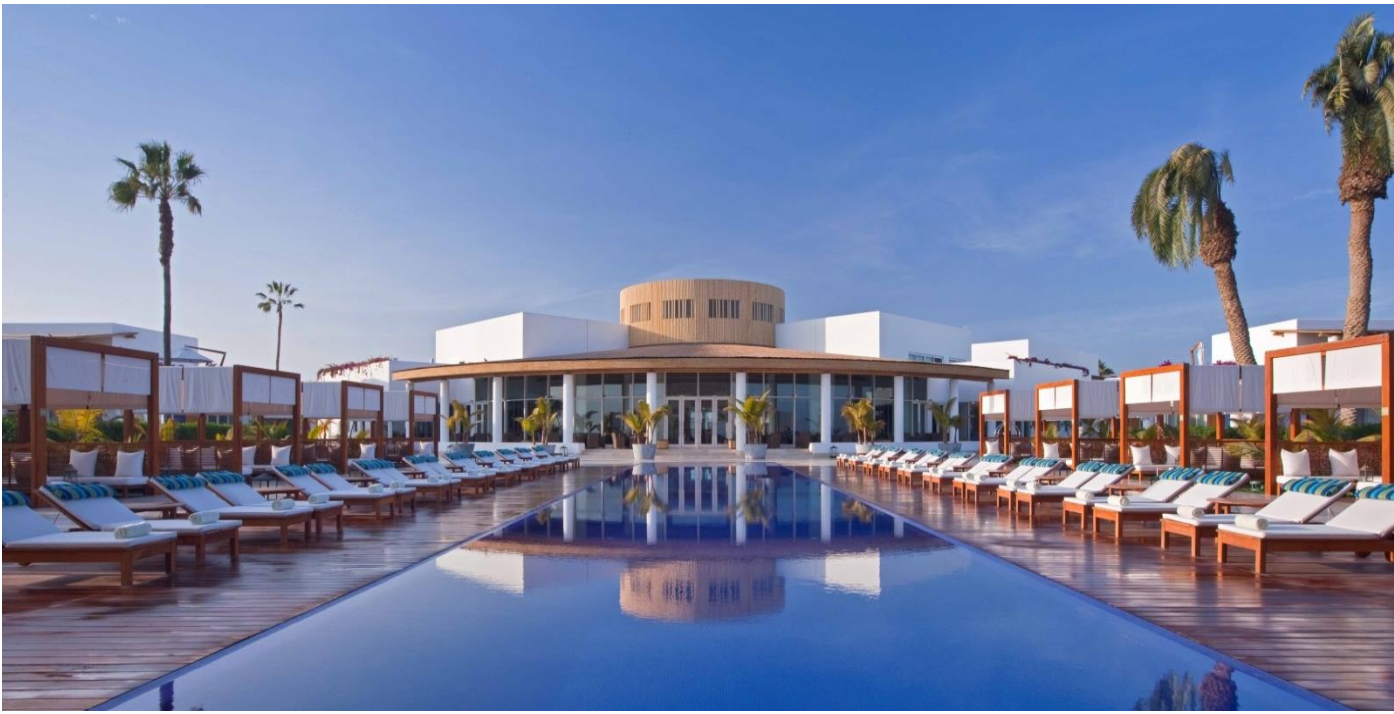




## WILDLIFE & NATURE: **PARACAS / BALLESTAS ISLANDS**

A vibrant and colorful wildlife sanctuary! Cruise around the islands' arches and caves, watching large herds of noisy sea lions sprawl on the rocks. Afterwards enjoy fresh specialties at your private picnic tent.





## **HOTELS: LIBERTADOR PARACAS, A LUXURY COLLECTION RESORT**

PART OF STARWOOD'S LUXURY COLLECTION! MOST PRIVILEGED LOCATION JUST IN FRONT OF THE PARACAS NATIONAL RESERVE! OWN PIER FOR TRIPS TO ISLAS BALLESTAS! 120 GUEST ROOMS.

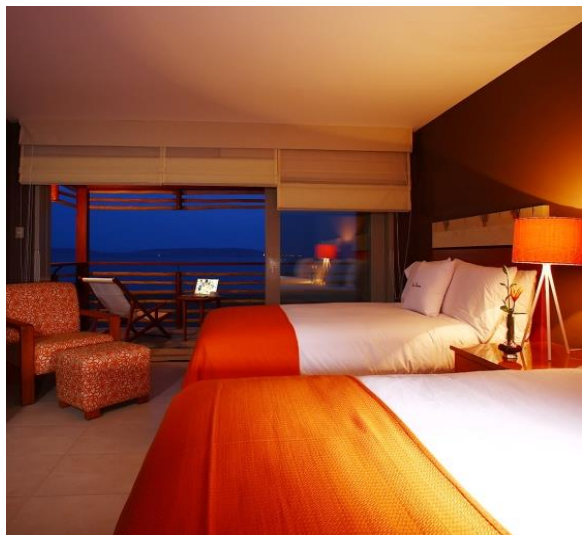






## **HOTELS: DOUBLETREE RESORT BY HILTON PARACAS**

SET ON THE BEACH, RIGHT NEXT TO THE PARACAS NATIONAL RESERVE! 4\* OPTION WITH 124 ROOMS.



An aerial photograph of a wide, winding river in the Peruvian Amazon. The river is a mix of brown and blue, reflecting the sky. It is surrounded by dense, lush green forest. The sky is filled with large, white, fluffy clouds. The overall scene is a vast, natural landscape.

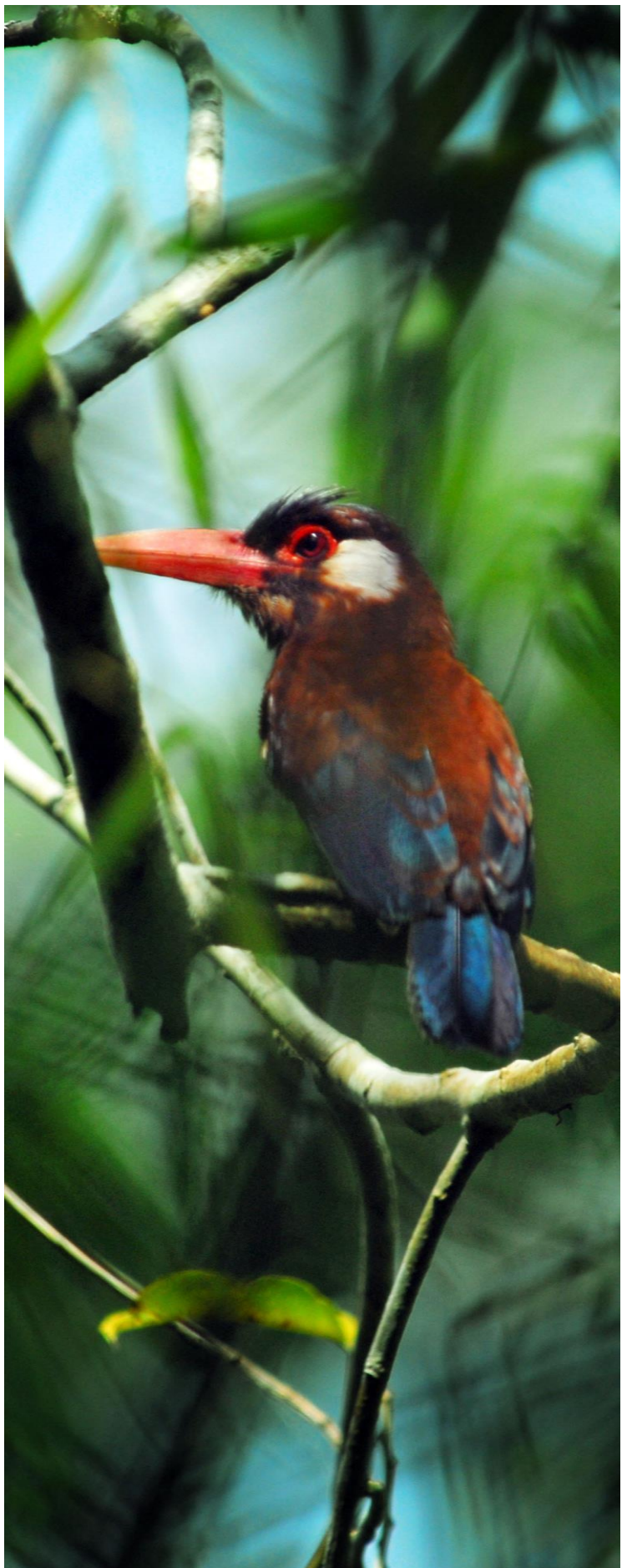
**THE PERUVIAN AMAZON – IQUITOS &  
PUERTO MALDONADO**

## PERUVIAN AMAZON

- ✦ Main hubs: Iquitos (Northern Amazon) for river cruises and Puerto Maldonado (Southern Amazon) for lodge stays
- ✦ Peru's Amazon Basin is the best protected tract of the world's most biodiverse forest

### ACTIVITIES & EXPERIENCES:

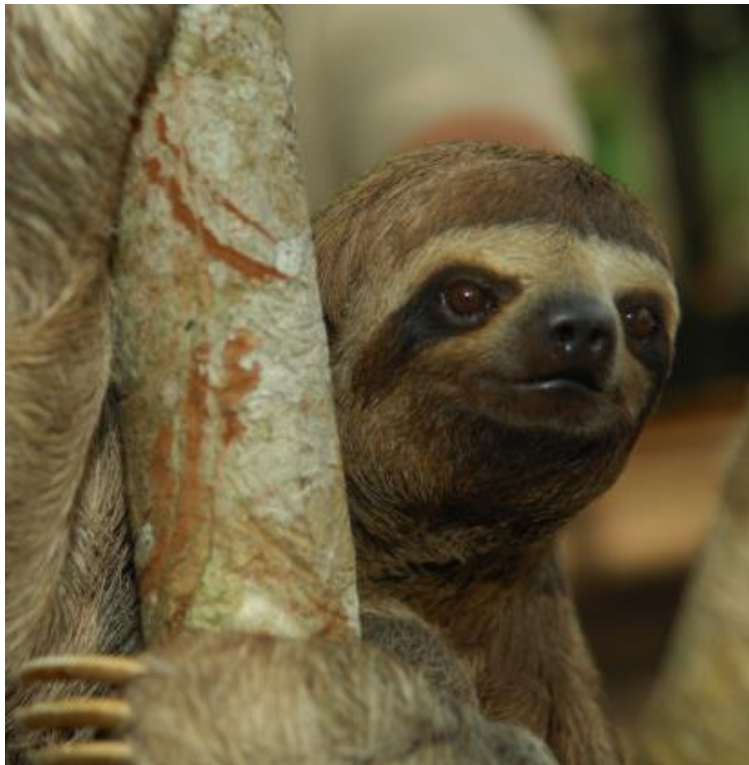
- ✦ Challenging jungle treks & vigorous paddles.
- ✦ Enchanting & accessible rainforest trails
- ✦ Bird watching, phenomenal wildlife-spotting, plant study, native communities





## EXPLORE THE AMAZON: **WILDLIFE & BIRDWATCHING**

Peru's rainforest is home to more than 1,300 species of birds and thousands of other animal and plant species.





## EXPLORE THE AMAZON: **NATIVE COMMUNITIES**

Many fascinating jungle tribes are inhabiting the pristine rainforests of Peru. They still conserve much of their ancestral customs and are engaged in hunting, fishing and small-scale agriculture. Some native communities have incorporated rural tourism and handicrafts.





## AMAZON EXPLORATION: JUNGLE TREKS, KAYAK & MORE





## **LODGES (PUERTO MALDONADO): INKATERRA RESERVA AMAZONICA**

ADJACENT TO THE TAMBOPATA NATIONAL RESERVE.  
ECO-LUXURY OPTION WITH 35 GUEST CABAÑAS.





## LUXURY CRUISES (IQUITOS): **AQUA AMAZON**

UTMOST COMFORT INMIDST STUNNING NATURE!  
CUSTOM BUILT BY LEADING PERUVIAN ARCHITECT  
JORDI PUIG. SPACIOUS AND INDULGENT, YET INTIMATE,  
THE SHIP CAN ACCOMODATE A MAXIMUM OF 24  
GUESTS. PACKAGES AVAILABLE WITH 3, 4 AND 7 NIGHTS.







## LUXURY CRUISES (IQUITOS): **ARIA AMAZON**

THE SHIP CAN ACCOMODATE A MAXIMUM OF 32 GUESTS IN 16 CABINS. GENEROUS DINING & LOUNGING AREAS. PACKAGES AVAILABLE WITH 3, 4 AND 7 NIGHTS.





## LUXURY CRUISES (IQUITOS): **DELPHIN I**

SMALL & EXCLUSIVE - ONLY 4 SUITES! DINING ROOM, OBSERVATION DECK, LOUNGE & BAR. PRIVATE PANORAMIC TERRACES AND FLOOR-TO-CEILING WINDOWS, THAT ALLOW NATURE TO BE PART OF THE NATURAL SUITE DÉCOR. 3 & 4 NIGHTS AVAILABLE.



## LIMA & THE SACRED VALLEY

Spend a night in Lima, and then fly into Cusco. Be welcomed by traditional dances and folklore music, have a guided tour to the archaeological park of the fortress-temple Sacsayhuaman, and enjoy delicious local food. Participate in a hidden treasure rallye through Cusco and experience Andean rituals. Visit the Potato Park for more cultural and traditional insights and then continue to the Sacred Valley of the Inca. The luxury Belmond Hiram Bingham train will take you to Aguas Calientes, right at the foot of the famous Inca ruins of Machu Picchu. Return to Lima for some more sightseeing and culinary delights, visit the famous Larco Herrera Museum, the San Francisco Monastery and an old typical Hacienda! *Program of 6-9 days.*

## PUNO & AREQUIPA

Discover Puno, Peru's „Capital of Folklore“, and its baroque Cathedral which dominates the Plaza de Armas. Visit the Dreyer Museum, famous for its antique ceramics. Explore an indigenous Aymara market and the temple of Aramu Muru. The Uros & Taquile Islands inmidst Lake Titicaca are surprising with ancient traditions and beautiful landscapes. Continue to Arequipa and visit the Santa Catalina monastery and San Camilo market. Explore the Colca Canyon and enjoy magnificent views of the Peruvian Andes and the majestic Condor. *Program of 5-6 days.*

## PROVINCE OF ICA

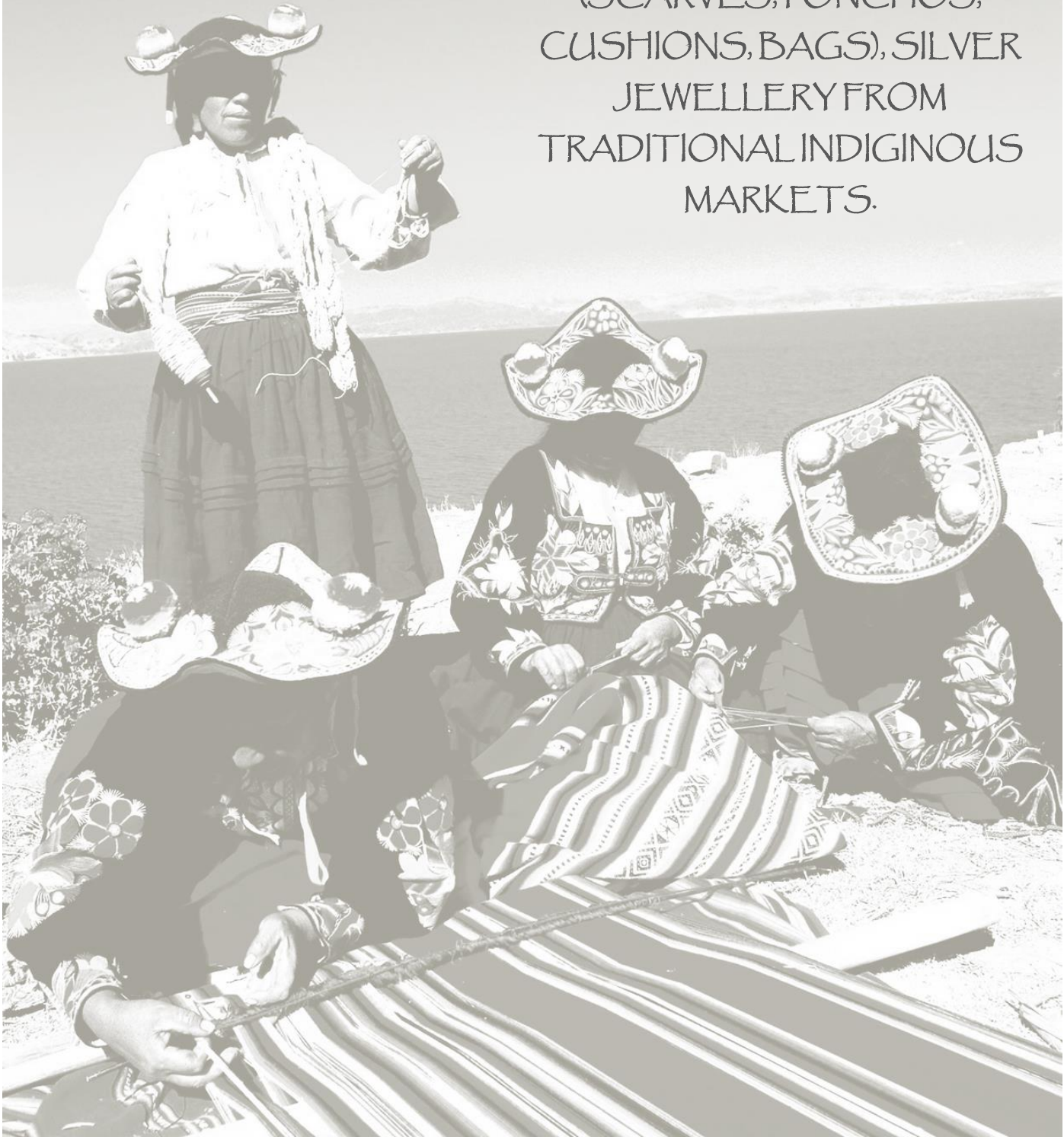
Drive to Paracas and visit from the city of Ica with its remarkable relicts from pre-Incan cultures. Explore on the Huacachina Oasis and the surrounding sand dunes, one of the best places worldwide for sand boarding – give it a try! Then visit Nasca and the mysterious Nasca-Lines. Back in Paracas, enjoy some wildlife and birdwatching at the Paracas National Reserve and its Ballestas Islands. A farewell dinner will be served in a desert tent at the beach. *Program of 6-8 days.*

## THE AMAZON - IQUITOS

Have an Iquitos city tour by boat and visit the vibrant quarter of Belen. The houses there are constructed above wooden sticks. Board your luxury ship for a cruise on the majestic Amazon river, and observe birds, pink dolphins, monkeys, sloths. Or simply relax inmidst the stunning nature of the Amazon basin. *Program of 5-6 days*

# SOUVENIRS & GIFTS

CERAMIC PRODUCTS,  
HANDICRAFTS, TEXTILES  
(SCARVES, PONCHOS,  
CUSHIONS, BAGS), SILVER  
JEWELLERY FROM  
TRADITIONAL INDIGINOUS  
MARKETS.



*South American Tours, DMC*, will design a unique, exciting group or incentive program for you! In business for over 40 years and under European management, we have offices in Argentina, Brazil, Chile, Colombia, Ecuador, Peru and Uruguay. Our team has years of experience and expert product knowledge of the continent.

Andean mountains, Amazonian rainforests, colonial towns, Inca ruins, Patagonian glaciers, alluring beaches, volcanic islands, tantalizing tango, rolling vineyards, non-stop night life – the magic of South America is an exciting background for Your Group Adventure!

Discover how we will create a visually rich, harmonious and engaging group adventure – a “once in a lifetime” experience and a true reward! Just a few ideas of what we can do for you...

\*Inspiring themed events and activities - entertainment, decor \*Complete tours, programs and itineraries for any of our 7 countries \*Hotel/Resort recommendation \*Team building activities \*Tours, dinners, events in exquisite natural, historical and cultural settings \*Meet & greet/transfers (of course) \*Specialized tours - wine & gastronomy, Patagonia adventures, Bariloche Lake Crossings, Iguazu falls, Inca civilization, Galapagos Island, Amazon river cruises and more...

*Peru at your reach... with SAT, your DMC in South America!*

**Global Sales Office: [sales@southamericantours.com](mailto:sales@southamericantours.com)**

**SAT Peru Office: [peru@southamericantours.com](mailto:peru@southamericantours.com)**

