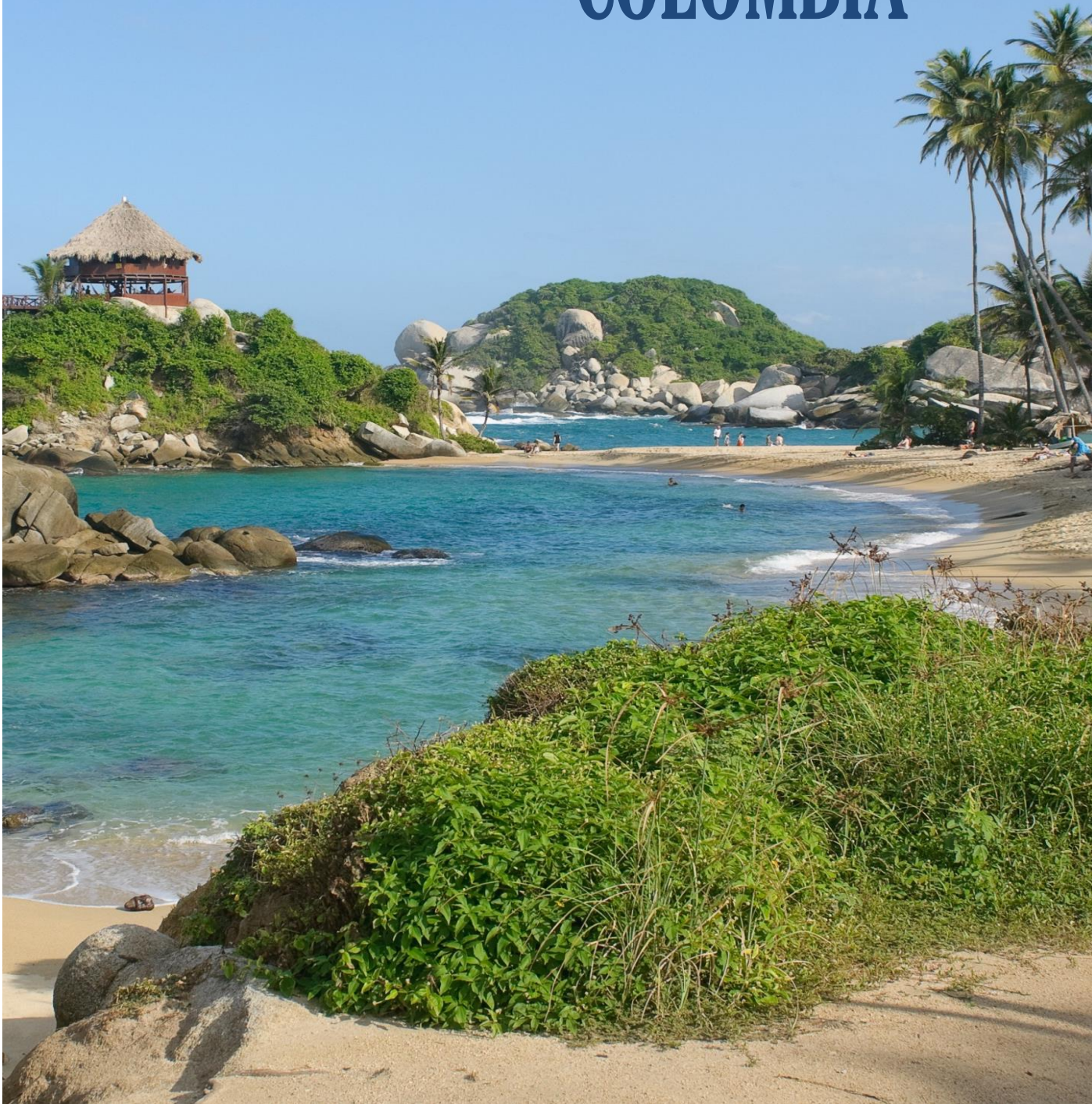


Incentive Destination COLOMBIA



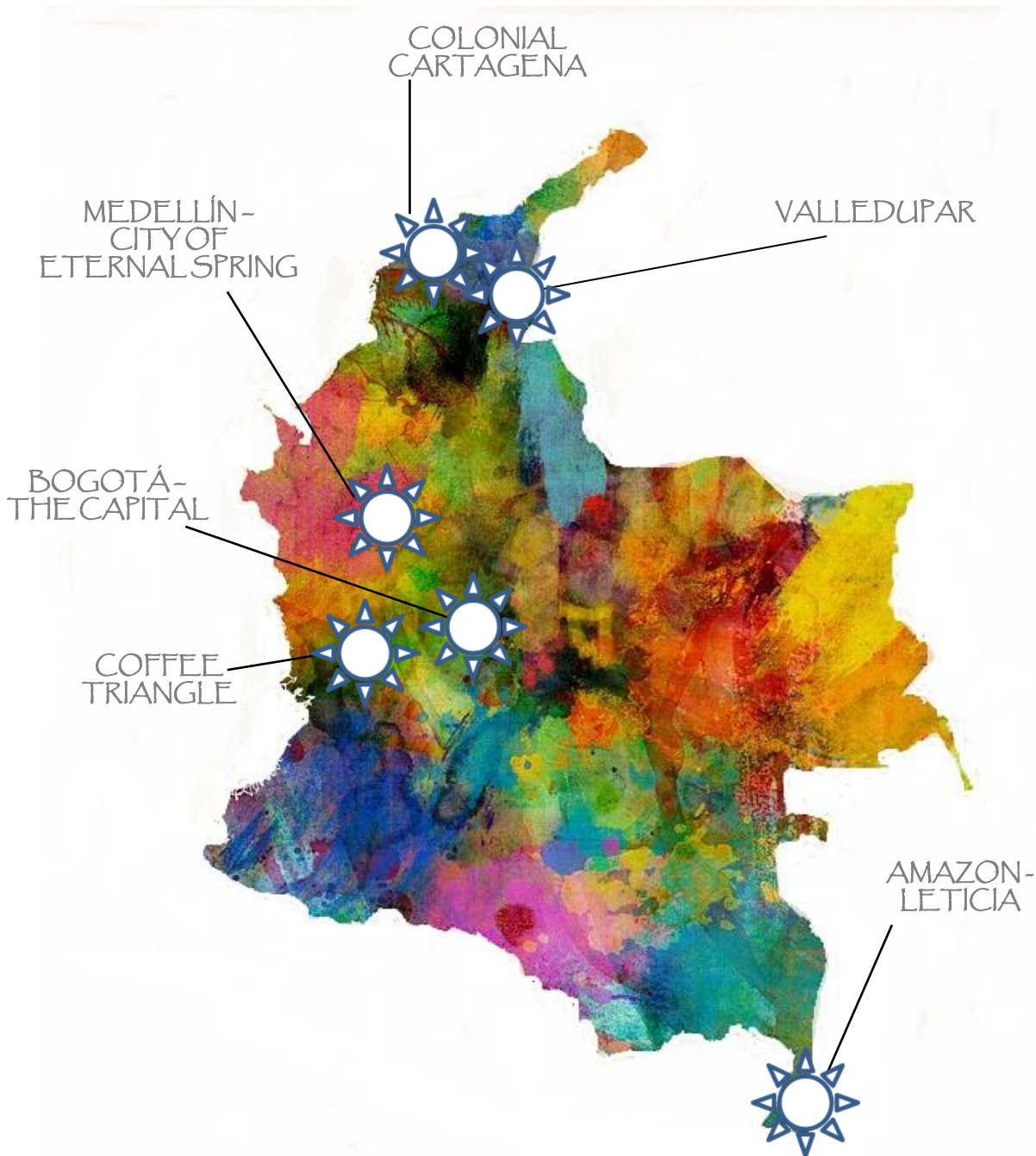
Colombia at your reach... with SAT, your DMC in South America!

COLOMBIA – Country of Coffee & Culture

- ✦ Colombia offers one of the largest natural diversity in Latin America
- ✦ The county combines hilly landscapes with numerous waterfalls and ravines, tropical rain wood, volcanic mountains and desert areas
- ✦ Beaches & islands are located on the hot areas, cities & dreamy little towns in the intermediate climates and the snow-capped mountains are a quiet companion
- ✦ The history of Colombia is visibly in the mix of Indigenous languages, African music and European colonial architecture

BEST TRAVEL SEASON: OCTOBER - APRIL







BOGOTÁ

BOGOTÁ

- ✧ Was founded in 1538 by the Spaniard Gonzalo Jimenez de Quesada under the name of Santa Fe
- ✧ La Candelaria is the city's cultural epicenter
- ✧ Meet the dilapidated colonial grandeur and the seething vitality of a modern metropolis

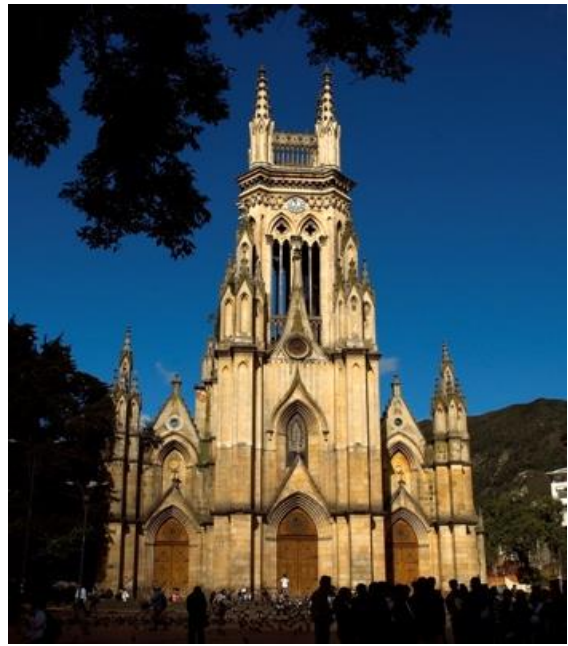
ACTIVITIES & EXPERIENCES:

- ✧ Sightseeing tour & visit Paloquemao market
- ✧ Gold & Botero Museum
- ✧ Underground salt Cathedral Zipaquirá
- ✧ Delicious BBQ at "Andres Carne de Res"
- ✧ Visit of the Coffee Hacienda Coloma in Fusagasugá





La Candelaria – Colonial district



Lourdes Church

CITY EXPLORATIONS: **HIGHLIGHTS OF BOGOTÁ**

By cable car to Monserrate





Traditional Chiva Bus



Mercado Paloquemao

SPECIAL CITY THEMES: **DISCOVER BOGOTÁ**

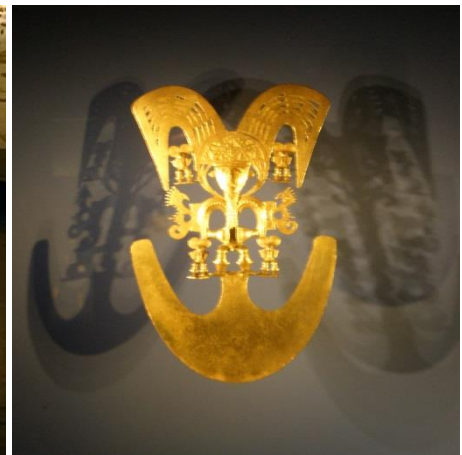
Museo Botero





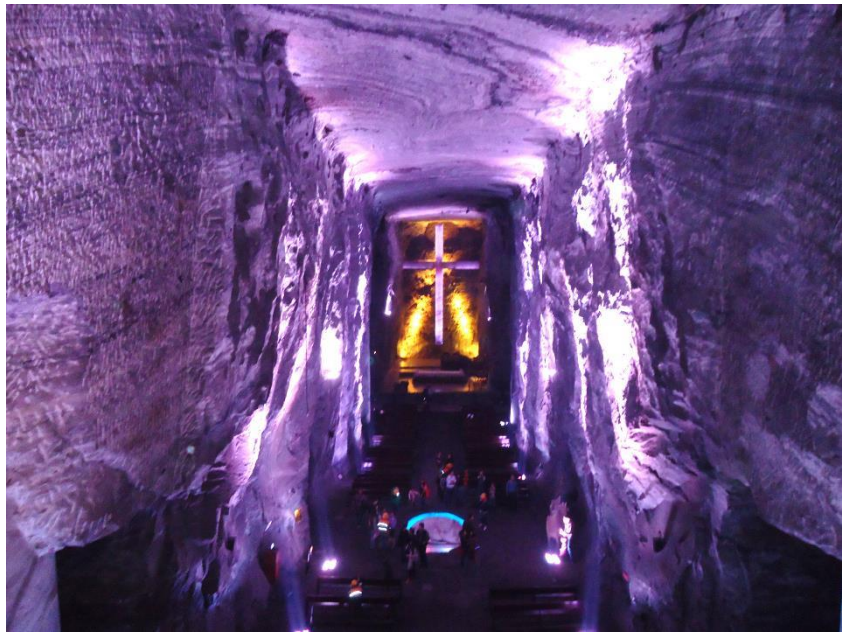
HISTORY & DAZZLE: GOLD MUSEUM

Inside the “Banco de la Republica” you will find the Gold Museum. The world’s largest collection of pre-Hispanic gold covers dazzling, fertility figures, earrings, masks, helmets and medallions.



PILGRIMAGE & CULTURE: UNDERGROUND SALT CATHEDRAL ZIPAQUIRÁ

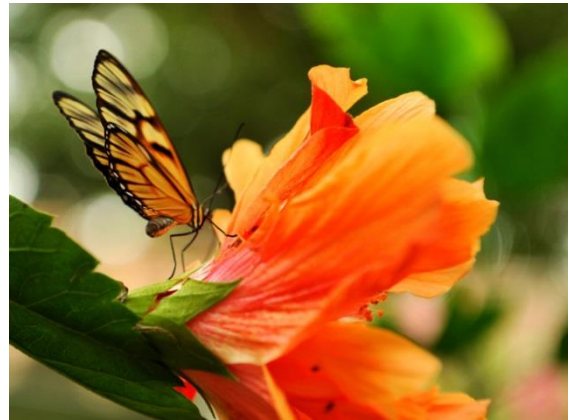
The cathedral is built within the tunnels of an old salt mine 200 meters underground. Inside this monumental architectural masterpiece crosses, angels and the Madonna statue can be seen.





COFFEE EXPERIENCE: **HACIENDA COLOMA** BEAUTIFUL PLANTATION NEAR BOGOTÁ

Learn about the fascinating process of growing and producing Colombian coffee with a guidance of a professional grower. A warm cup of coffee will be waiting for you at the end of the tour.





CULINARY & EXTRAORDINARY EXPERIENCE: **ANDRÉS CARNE DE RES**

PARTY NIGHT AT ANDRÉS CARNE DE RES, ICONIC AND FULL OF SURPRISES. IT IS ONE OF THE MOST HAUNTING EXPERIENCES OF BOGOTA'S RESTAURANTS.





VILLAGE & LAKE, HISTORY & TRUE LEGEND: **GUATAVITA**

The lagoon usually linked to the Muisca legend whose original pieces rest in the Gold Museum with a spiritual ritual of offering, led by a descendant of the Holy Muiscas at the Lagoon.

The sacred lake of Guatavita was the ceremonial site where the Indians worshipped Chic, the goddess of water.





RELIGIOUS, HISTORIC & CULTURAL TREASURE: VILLA DE LEYVA

4 hours' drive to Villa de Leyva in the Boyacá & Santander Region. It was founded in 1572 and built according to Spanish architectural norms.

This authentic colonial town will leave unforgettable impressions!

Activities: Teambuilding rally's in the historical part, horseback riding, experience of the Colombian wine, solar observatory of the indigenous, Muisca, Fossil Museum, nature & hike through the National Park of Iguaque, a sanctuary of flora and fauna!





HOTELS: LA POSADA DE SAN ANTONIO

THE HOTEL IS SITUATED IN MIDST OF THE HISTORIC CENTER. ALL ROOMS ARE INDIVIDUALLY DECORATED WITH ITS OWN CHARACTER. THE SPECIALITY OF ITS CUISINE IS A MIXTURE OF EUROPEAN AND COLOMBIAN COOKING.

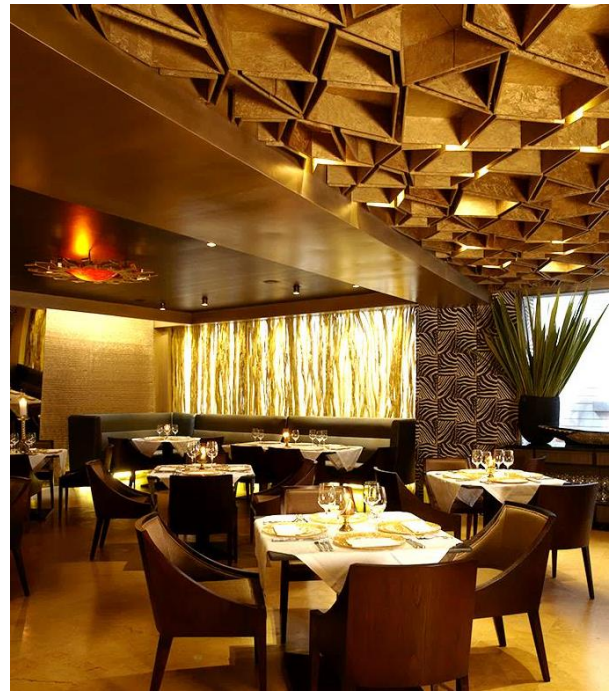




HOTELS: SOFITEL VICTORIA REGIA

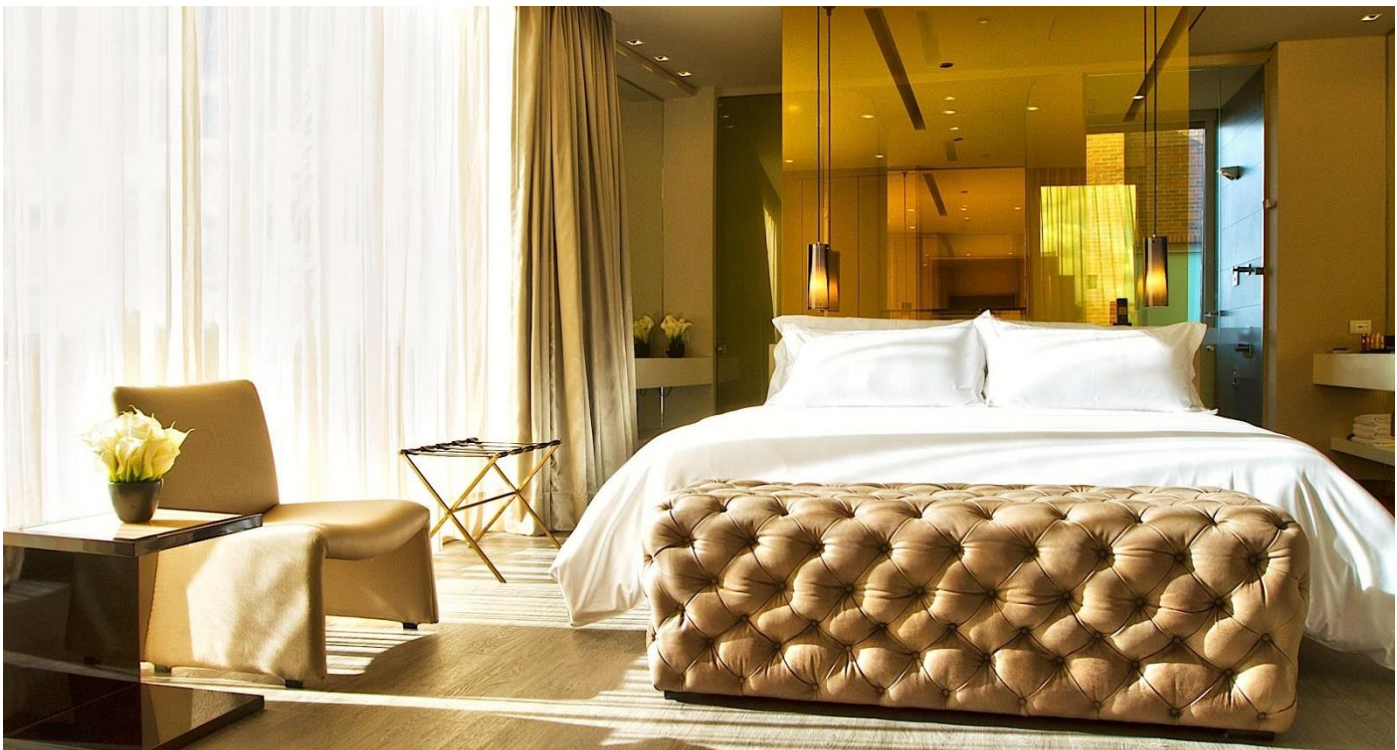
THE SUPERB SITUATED FRENCH HOTEL PROVIDES ELEGANCE, COMFORT AND LUXURY SERVICE! EASY ACCESS TO THE BEST ART GALLERIES, RESTAURANTS AND RENOWNED COLOMBIAN AND INTERNATIONAL DESIGNER BOUTIQUES.





HOTELS: **B.O.G. HOTEL**

MIXING HIGH-TOUCH SERVICE AND AMENITIES WITH A DASH OF PLAYFUL DECADENCE, THE HOTEL IS THE INSPIRATION OF INTERNATIONALLY ACCLAIMED PORTUGUESE INTERIOR DESIGNER, NINI AND ADRE SILVA





HOTELS: JW MARRIOTT HOTEL BOGOTÁ

THE HOTEL PROVIDES LUXURY CONVENIENCES,
FIRST-CLASS ACCOMMODATION, EXCELLENT
RESTAURANTS - AND THE IDEAL PLACE TO
STAY IN BOGOTÁ!





**COFFEE
TRIANGLE &
COCORA
VALLEY**

COFFEE TRIANGLE

- ✧ Is distributed over the regions of Caldas, Risaralda and Quindío
- ✧ Hilly, volcanic landscapes are covered with coffee plantations
- ✧ Cocora Valley is located near Armenia with a magical cloudy forest

ACTIVITIES & EXPERIENCES:

- ✧ Visit a coffee farm with coffee experience and competition
- ✧ Drive by local jeeps to the Cocora Valley, known for the national Palmtree “Palma de Cera”, highest of the world.
- ✧ Try the Canelazo Cocktail
- ✧ Planting of a Palmtree





IMPRESSIONS OF THE COFFEE TRIANGLE & COCORA VALLEY





COFFEE EXPERIENCE: **HACIENDA VENECIA**

UNIQUE EXPERIENCE ON A WORKING FARM

The Farmhouse offers guests an unforgettable experience. Relax in a hammock while absorbing the sights, sounds and scents of the coffee plantation.





COFFEE TRIANGLE: **RANCHO EDÉN**

EXPERIENCE THE COFFEE TRIANGLE WITH LUXURY AT RANCHO EDÉN, SITUATED AT THE NEARBY ARMENIA! ENJOY THE LOCAL, TYPICAL FOOD AND THE TASTEFULLY FURNISHED ACCOMMODATION. RELAX AT THE POOL OR IN ONE OF THE HAMMOCKS.



CARTAGENA



CARTAGENA – CITY OF LEGENDS

- ✦ Founded in 1533 by the Spaniard Pedro de Heredia
- ✦ In 1822 Cartagena became independent
- ✦ Its old town is a gem of history
- ✦ Upstream island chains & beaches in the surrounding

ACTIVITIES & EXPERIENCES:

- ✦ Explore the historic center
- ✦ Carriage ride through the old town
- ✦ Visit Plaza de Bolívar, Santo Domingo Church & the Cathedral and San Felipe Fortress
- ✦ Kayaking on Múcura Island
- ✦ Relax on the Rosario Islands





IMPRESSIONS OF CARTAGENA





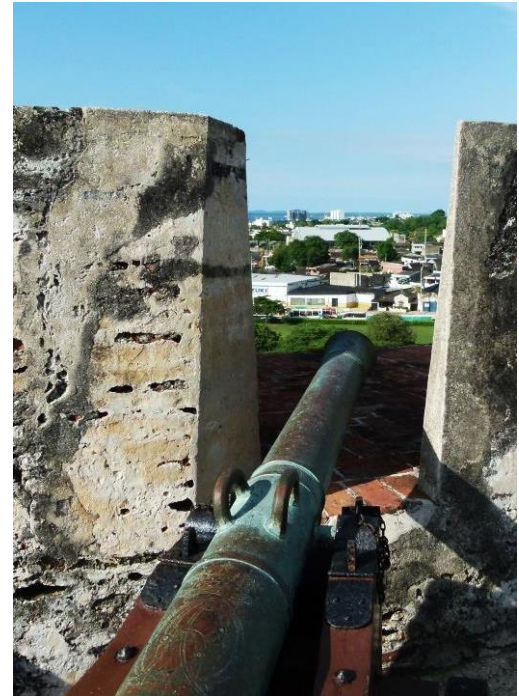
COLONIAL ASPECTS OF HISTORIC CARTAGENA





BACK IN TIME: **SAN FELIPE DE BARAJAS FORTRESS**

The fortress in the city of Cartagena is located on the Hill of San Lazaró. It was built in 1536 by the Spanish. Since 1984 the historic old town of Cartagena and the fortress belong to the UNESCO World Heritage.





TEAM BUILDING: ROSARIO ISLANDS

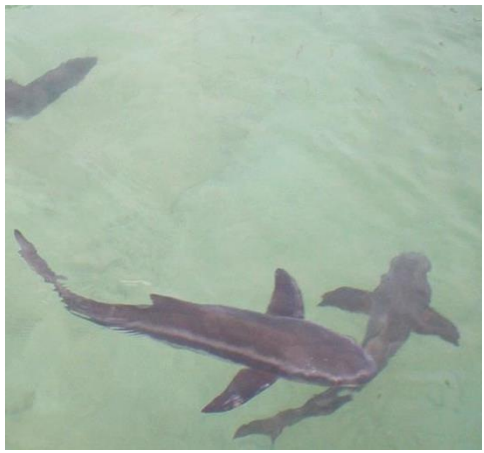
Get active with kayaking or take part on beach olympic games in the Rosario Islands National Park, 45km from the Bay of Cartagena and Colombia's only underwater park – a paradise for leisure!





AT THE COAST: **CAFÉ DEL MAR & OCEANARIUM**

Café del Mar is a landmark of Cartagena's nightlife. Enjoy the columbian sundown while sitting on the historic walls and drinking a Mojito. Don't miss to visit the Oceanario Aquarium on the Rosario Islands to see all kind of sea life like sharks, giant sea turtles and dolphins!





HOTELS: SOFITEL LEGEND SANTA CLARA CARTAGENA

THE HOTEL IS LOCATED IN THE HEART OF THE OLD CITY, IN THE INTERIOR OF A FORMER CONVENT. IT OFFERS THE PERFECT COMBINATION OF AGE-OLD TRADITION, LOCAL HOSPITALITY AND FRENCH LUXURY.





HOTELS: LAS AMERICAS TORRE DEL MAR

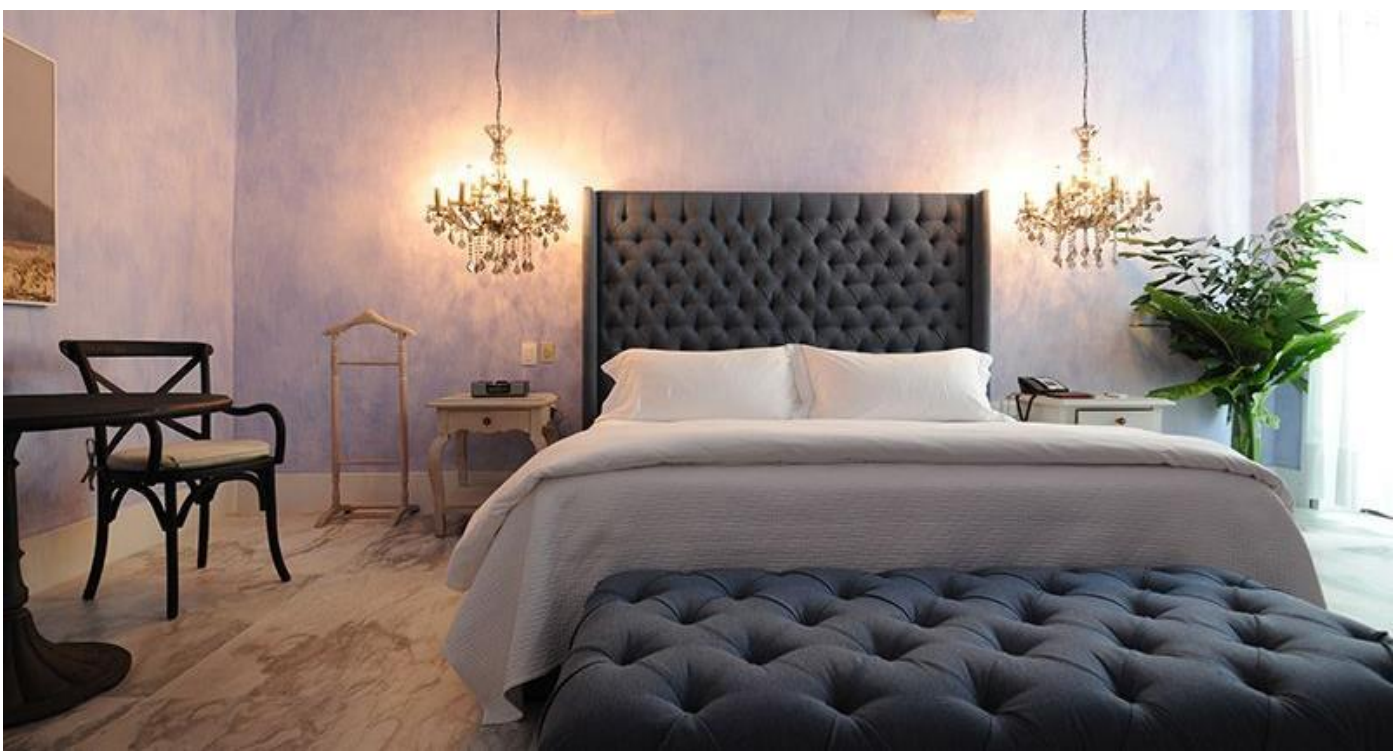
THE HOTEL IS LOCATED ON THE SHORE OF THE CARIBBEAN SEA AND OFFERS ENDLESS OPTIONS TO FREE YOUR INSPIRATION ON A NATIVE ENVIRONMENT, WITH FRIENDLY SERVICE AND ALL THE QUALITIES OF A FIVE STAR RESORT.





HOTELS: HOTEL SANTA TERESA CHARLESTON

THE HOTEL IS A MIX OF HISTORICAL GRACE AND CONTEMPORARY COOL, LOCATED IN THE HEART OF THE WALLED OLD TOWN AND RENOWNED AS CARTAGENA'S BEST BOUTIQUE HOTEL. EACH ROOM IS DECORATED IN A UNIQUE MANNER.





VALLEDUPAR



MUSIC EVENT: **LA LEYENDA VALLENATA FESTIVAL**

Make a stopover at Valledupar, where every year one of Colombia's most representative musical events takes place. It enriches the folkloric wealth of this Colombian musical genre, played by the accordion, the "Guacharaca" (scraper), and the "Caja" (drum).





HOTELS: SONESTA HOTEL VALLEDUPAR

THE HOTEL IS LOCATED DOWNTOWN NEXT TO THE GUATAPURI PLAZA SHOPPING & OFFERS FIRST-CLASS AMENITIES, A SWIMMING-POOL, HEALTH-CLUB, RESTAURANT AND CLUB-BAR.



MEDELLÍN



MEDELLÍN – CITY OF ETERNAL SPRING

- ✧ Located between 1,500 and 1,800 m above sea level
- ✧ Situated over the Andes mountain ranges, in a fertile valley with prominent hills in the middle of the city
- ✧ The city has the most important collection of paintings of Botero

ACTIVITIES & EXPERIENCES:

- ✧ Sightseeing tour, including the Sculpture Park of Botero & the government buildings
- ✧ Metro cable station
- ✧ Visit of colonial Santa Fé
- ✧ Wilderness activities





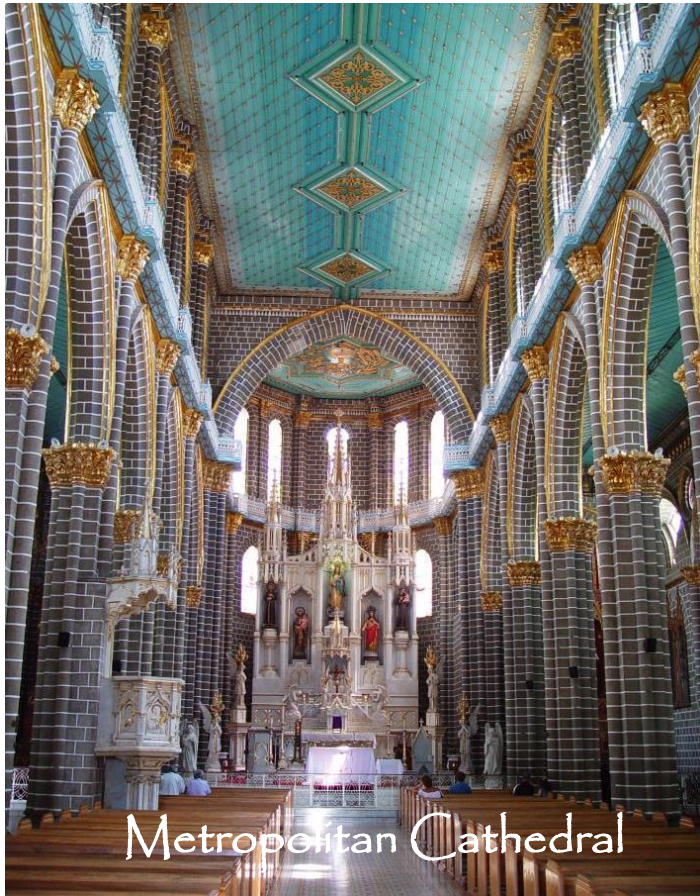
Botanical Garden

CITY EXPLORATIONS: HIGHLIGHTS OF MEDELLÍN

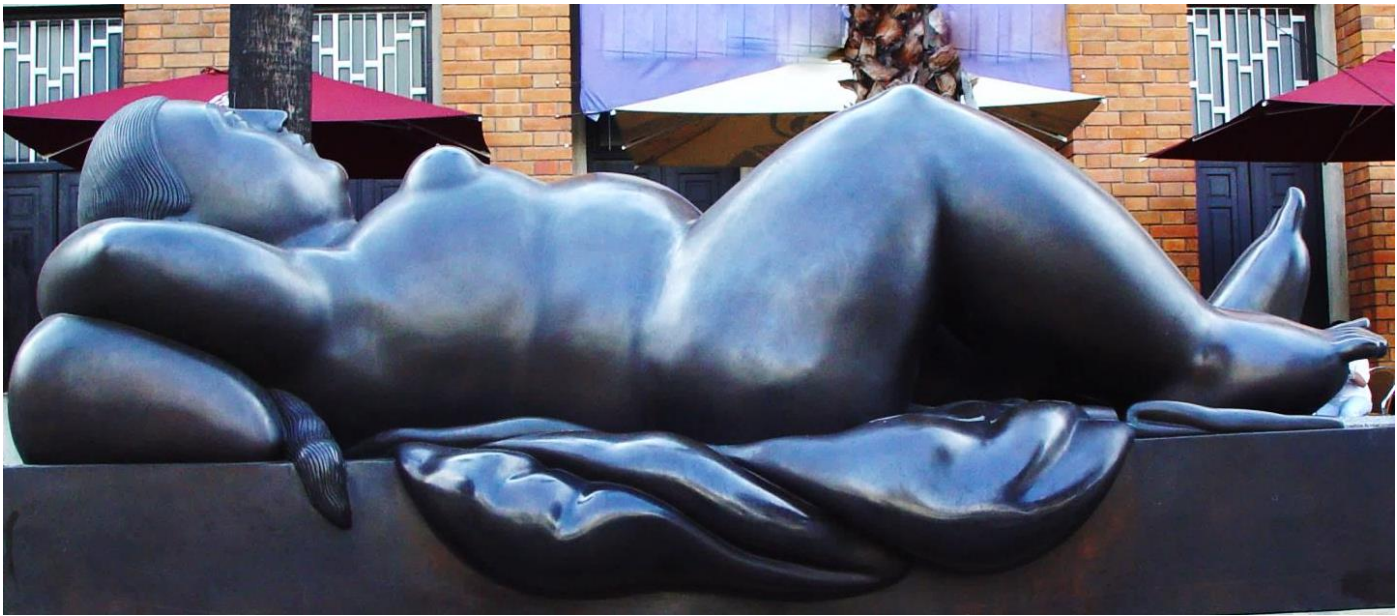
Visit the Botero Collection at the Antioquia Museum, the Botanical Garden's Orquideorama with a large collection of orchids, the Metropolitan Cathedral or make a stop in the Barefoot park.



Barefoot Park

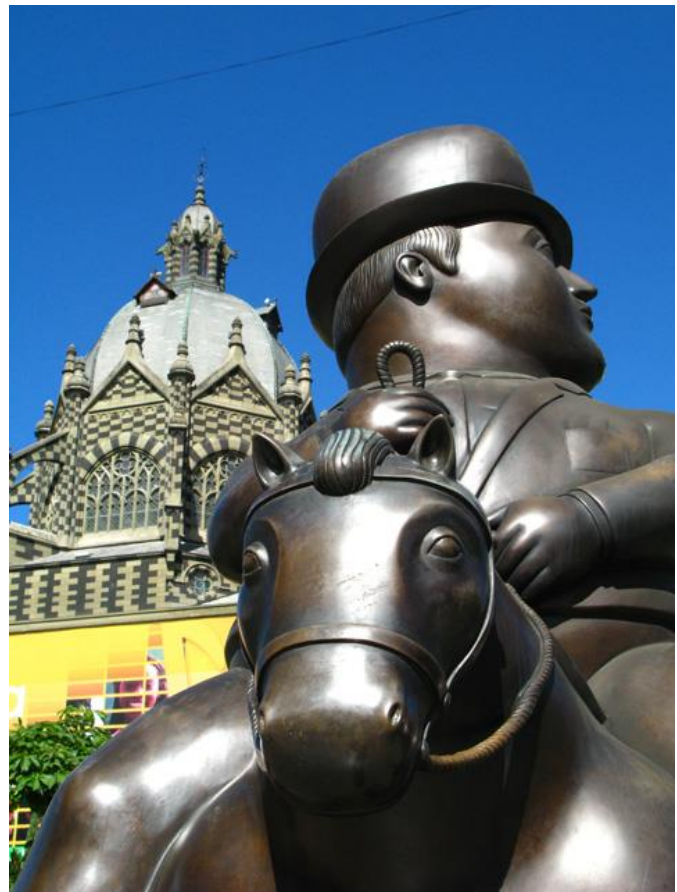


Metropolitan Cathedral



CULTURE & ART: **BOTERO FROM ITS BEST**

Botero Plaza is an outside park that displays 23 sculptures by Colombian artist Fernando Botero. The plaza is located in the "Old Quarter" of Medellín. Four other sculptures can be seen at Berrío Park and San Antonio Plaza.





THE CITY FROM ABOVE: SANTO DOMINGO

Go by cable car to the part of Santo Domingo, from where you have a beautiful view over the city!





CHRISTMAS FESTIVITIES:

MEDELLÍN CHRISTMAS LIGHTS – FUENTE DE LUZ

The event takes place from the 7th of December until the beginning of January. In this duration the locals make the city shine resplendently.





SILLETEROS PARADE: FAIR OF FLOWERS

The biggest event of Medellín takes place every year in the beginning of August. It is an unforgettable experience which shouldn't be missed! Dancers, locals carrying flowers on their back & horses are waiting for you!





INTO THE WILD: **ADVENTURE AROUND MEDELLÍN**

Get active in the nature: do rafting on Río Buey, go jet-skiing in Guatapé or make a guided ziplining tour that zooms through the jungle and over rivers in the Arví Nature Reserve.





DAY TRIP TO: EL PEÑOL & GUATAPÉ

Make a day trip and visit the fascinating architecture of colonial houses and the cobbled stoned streets in the town of Guatapé. Afterwards enjoy the surrounding of the





RESTAURANT: **ELCIELO MEDELLÍN**

A FEAST FOR THE SENSES

This special and excellent restaurant with Colombian experimental cuisine wants to stimulate all senses. Using different cooking techniques chef Juan Manuel Barrientos creates an unforgettable dining experience.





HOTELS: THE CHARLEE LIFESTYLE HOTEL

LOCATED IN THE DISTRICT OF EL POBLADO,
THIS LIFESTYLE HOTEL OFFERS YOU THE BEST
OF LUXURY & COMFORT





HOTELS: HOTEL DIEZ

LOCATED IN EL POBLADO IN MEDELLÍN WITH A 360° VIEW, HOTEL DIEZ OFFERS 3 TYPES OF ROOMS TO GUARANTEE A COMFORTABLE STAY. THE HOTEL LIVES IN PERFECT BALANCE BETWEEN TRADITION AND MODERNITY.





HOTELS: HOTEL FOUR POINTS BY SHERATON

THIS 5-STAR LUXURY HOTEL IS LOCATED DIRECTLY IN THE DISTRICT EL POBLADO AND OFFERS A LOT OF AMENITIES TO MAKE YOUR STAY EXTRA SPECIAL.





AMAZON - LETICIA

LETICIA

- ✈ Capital of the Colombian Amazon region
- ✈ Hospitable & comfortable city
- ✈ Surrounded by paths that leads to fascinating places
- ✈ Rich in ethnic groups
- ✈ Special, unique flora & fauna

ACTIVITIES & EXPERIENCES:

- ✈ Stroll through the small city
- ✈ Boat trip to the Calanoa Reserve
- ✈ Visit the Indian community of the Ticuna
- ✈ Observe pink dolphins
- ✈ Visit Marasha on the Peruvian Site of the Amazon

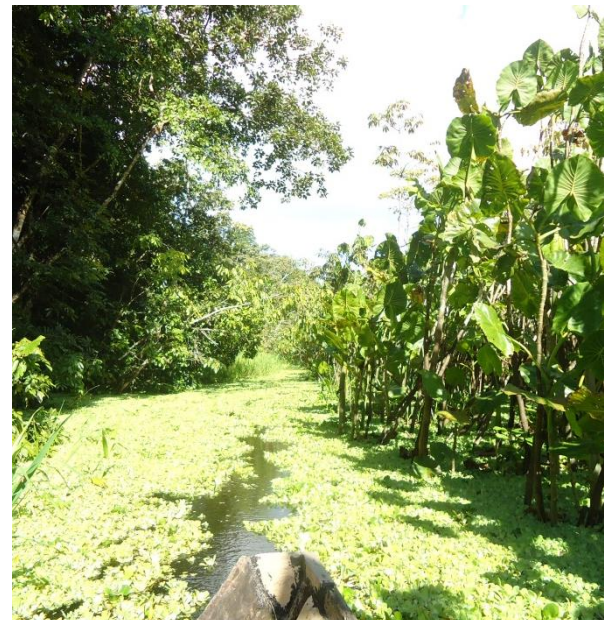




AMAZON DAY TRIP: **NATURAL RESERVE MARASHA**

Enjoy the versatility of the Amazon by visiting the fascinating Marasha Natural Reserve! This ecological paradise is located around ½ hour by boat and 1 ½ hour by rainforest walk away from Letitia on Peruvian territory.

The Refuge is built under the rules of environmental preservation of biodiversity and offers sport fishing, guided by natives, alligator sighting, canoeing exploration of the fauna and flora .





DISCOVER BY BOAT: FAUNA & FLORA OF THE AMAZON

Discover the most beautiful side of the Amazon rainforest, with the largest biodiversity of the world! On Monkey Island you can walk along trails and learn about the different species of monkey that live there!

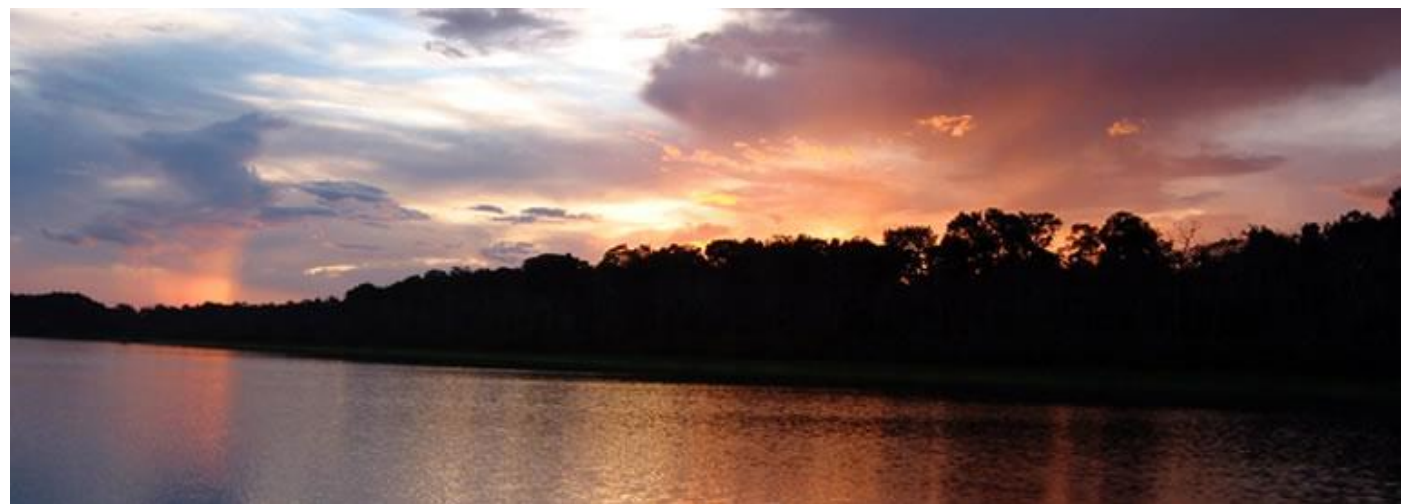




AMAZON EXPLORATION: **VISIT LETICIA**

PRIVILEGED POSITION AS A TRIPLE FRONTIER

Leticia, the capital of Amazonia, is located on the banks of the Amazon river. Close to the hospitable and comfortable city the Amacayacu National Park can be found. Visit the small city, a herbal drugstore, the local market and just before sunset observe at the central park the parrots, coming from all over to overnight in the trees.





INDIGENOUS LIFE: TICUNA COMMUNITY

Visit the Ticuna Community, one of the ethnic groups of Amazonia. They have always been living in harmony with his surrounding; they work hard in the preservation of the Amazon region. Learn to know about their culture, traditions and living.





SUSTAINABILITY & NATURE: **CALANOA**

The Calanoa Project that aims to contribute to the conservation of biological and cultural diversity in the Amazon region by providing a setting that integrates art, design, architecture, scientific research, communication, community education and sustainable tourism.



Participate at a fiber arts workshop and become one with nature!





LODGES: CALANOA LODGE

THE CALANOA NATURAL RESERVE IN THE HEART OF THE AMAZON FOREST IS A LOW-IMPACT, SMALL-SCALE SETTLEMENT. CALANOA'S CUISINE IS A MIX OF LOCAL AMAZONIAN TRADITIONS WITH BRAZILIAN, PERUVIAN AND COLOMBIAN CUISINE..





HOTELS: WAIRA SUITES HOTEL

THE BOUTIQUE HOTEL IS SITUATED IN THE DOWNTOWN OF LETICIA. IT OFFERS 47 MODERN AND COMFORTABLE ROOMS, RESTAURANT & BAR, SWIMMING POOL & JACUZZI.





HOTELS: HOTEL ANACONDA

THE COMFORTABLE & TRADITIONAL ANACONDA HOTEL WITH MORE THAN 20 YEARS OF EXPERIENCE, IS THE IDEAL PLACE TO SPEND YOUR NEXT VACATION, IN A FAMILIAR ENVIRONMENT, SAFE AND RELAXED.



CARTAGENA & AMAZON

Enjoy the warm Caribbean breeze at your arrival and make a half day city-tour in a horse carriage. Treasure hunting is waiting for you in the historic and colonial old town of the marvelous Cartagena! Boat excursion to the Rosario Islands with dancing lessons, local seafood and Caribbean dancers in the evening. Flight via Bogotá to Leticia in the Amazon region. Make a full day excursion to the Tikuna & Yagua community to learn about their culture living. Don't miss to visit the Monkey Island with several species of monkeys and observe other native animals, like the pink dolphins. Sleep at ecological lodges and become one with the nature!
Program of 7-8 days.

BOGOTÁ & CARTAGENA

Get to know Bogotá's biggest market place with the Paloquemao flower market. Visit the Gold Museum and the Botero Museum of the well-known Colombian painter and sculptor. Learn more about the Novel Writer „Gabriel Garcia Marque“, as well as about coffee process and taste. Fly to Cartagena and do a half day city tour through the districts of La Popa, San Felipe and San Pedro. Do a horse carriage ride and a full day Rosario Islands tour. *Program of 6-7 days.*

CARTAGENA

Half day city tour, with the monastery of La Popa and the famous fortress of San Felipe de Barajas included. Get to know the historic part of town by treasure hunting. Enjoy also a typical music dance group and learn the first steps of Cumbia dance. Visit further the Rosario Island Majagua within a full day excursion. Be part of a half day tour to the fishing village of La Boquilla and boat trip through the mangrove swamps. Additionally enjoy a typical dinner at Mr. Babilla and have a fantastic night with locals or other foreigners in a discotheque! *Program of 5-6 days.*

BOGOTÁ, COFFEE TRIANGLE & CARTAGENA

Upon arrival in Armenia, located in the Coffee Triangle, drive to the „Farm Combia“, on their own coffee plantation. On seven different stations you can smell, feel, try and pluck the beans and you will learn about the drying and roasting process. At the end a personal mixed coffee is waiting for you and a competition between 2 teams. Full day excursion by local jeeps “Jeepao” to the Cocora & Salento Valley with the well known Palm tree de Cera, the highest in the world. Flight to Cartagena to visit the colonial and historic old town, the fishing village La Boquilla and the Rosario Islands. *Program of 7-8 days*

SOUVENIRS & GIFTS



LEATHER GOODS, CRAFT INDUSTRY, POTTERY, MASKS,
& COLTHES, WALL HANGINGS & BAGS, AND REPLICAS OF
THE GOLD MUSEUM ARE THE FAVORITE SOUVENIRS.

South American Tours, DMC, will design a unique, exciting group or incentive program for you! In business for over 40 years and under European management, we have offices in Argentina, Brazil, Chile, Colombia, Ecuador, Peru and Uruguay. Our team has years of experience and expert product knowledge of the continent.

Andean mountains, Amazonian rainforests, colonial towns, Inca ruins, Patagonian glaciers, alluring beaches, volcanic islands, tantalizing tango, rolling vineyards, non-stop night life – the magic of South America is an exciting background for Your Group Adventure!

Discover how we will create a visually rich, harmonious and engaging group adventure – a “once in a lifetime” experience and a true reward! Just a few ideas of what we can do for you...

*Inspiring themed events and activities - entertainment, decor *Complete tours, programs and itineraries for any of our 7 countries *Hotel/Resort recommendation *Team building activities *Tours, dinners, events in exquisite natural, historical and cultural settings *Meet & greet/transfers (of course) *Specialized tours - wine & gastronomy, Patagonia adventures, Bariloche Lake Crossings, Iguazu falls, Inca civilization, Galapagos Island, Amazon river cruises and more...

Colombia at your reach... with SAT, your DMC in South America!

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SAT Colombia Office: colombia@southamericantours.com**

